

Annual Report: 2012 - 2013

MICHELIN® CAREER CENTER COOPERATIVE EDUCATION PROGRAM UNIVERSITY PROFESSIONAL INTERNSHIP/CO-OP PROGRAM



PITCHING PARTNERSHIP AND HITTING HOMERUNS:

2013 CORPORATE PARTNER RETREAT

On Wednesday, Aug. 7, 2013, over 30 employers met with the Center For Career and Professional Development (CCPD) staff at Clemson University at the Falls in downtown Greenville.

Providing a chance to learn and network, the Corporate Partner Retreat has become an important annual event for all involved. With new additions to the event's format, location, and programming, this year's retreat proved to be the most ambitious yet.

Dr. Neil Burton, Executive Director of the CCPD, provided a report on career counseling services, online resources, career fairs, and internships and cooperative education experiences. Under the title, "The Time is Now," Burton's presentation outlined the ways in which in-office facilities and resources are encouraging student visits. Burton praised the role of technology in collecting center data. The day's Keynote Speaker, Sean Williams, challenged employers to listen to young people by engaging them in a discussion on the generational lines between Baby Boomers, GenXers, and Millennials. He focused on how generational work values vary between students and employers.

It tapes more than a major to understand students.

A panel discussion concluded the day's formal presentations. Populated by members of the CCPD staff, the panel offered a forum for employers to ask questions, make requests, and generally reflect on the many services that the center provides.



Networking did not stop at the Falls campus. An ice ream/Fro Yo Social and a Greenville Drive baseball game punctuated the day's sessions with opportunities for employers to connect with CCPD staff.

Every year, the Corporate Partner Retreat demystifies many aspects of the CCPD's operations and its work with Clemson students. Because employers' perspectives are at the heart of the CCPD Corporate Partner Program, the takeaways from this year's event look to further benefit students.

pecome a corporate partner

Contact: Dr. Neil porton boneil@clemson.edv 864 - 656-4337





Learn more on our website

THE TIME IS NOW FOR:

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Clemson Career Center Ranked #11

The Center has once again been ranked among the top career services offices in the Princeton Review's College Rankings. We thank all of our students and graduates for their input and votes of confidence.

Clemson University Ranked #4

Student engagement is recognized by US News & World Report for having one of the highest percentages of graduating seniors with internship experiences.

Ranked #6

Clemson was ranked #6 in the SmartMoney College Rankings. Come by the CCPD today and get your *smart* investment off to a great start.



Center for Career and Professional Development 316 Hendrix Student Center Clemson University Box 344007 Clemson, SC 29634-4007



Counseling Survey Results

Percentage of students who answered "agree" or "strongly agree" to the following statements:



After talking with a career counselor, I know what my next steps are.



After talking with a career counselor, I can articulate how my skills, interests, and values impact my career or major choice.









freshmen and transfer students met with MCC staff about changing their majors



70+ 230+

Freshmen & Families Transfers & Families

attended MCC Information Sessions







TOTAL INTERACTIONS WITH INCOMING STUDENTS AND THEIR FAMILIES

1,300+

parents of engineering students heard presentations given by cooperative education advisers

410+

freshmen and transfer students heard presentations given by MCC staff

... to graduation



77.7% of the class of 2013 who persisted to graduation <u>DID</u> participate in one-on-one counseling sessions or attend career center workshop/class presentations

College of Architecture,

Arts, and Humanities

ENGINEERING



68.1%

63.3% of the juniors who did not return as seniors in 2012 - 2013 <u>DID NOT</u> participate in one-on-one counseling sessions or attend career center workshop or class presentations

In a 5-year study of students who <u>DID NOT</u> persist to graduation, 68.1% <u>DID NOT</u> participate in one-on-one counseling sessions or attend career center workshop or class presentations

NOTE: these statistics do not include students who attended career fairs, orientation sessions, or on-campus interviews



"I appreciate the advice the counselor provided me. Now I know how to get started in order to succeed. I feel confident in my abilities now."

- Freshman, Post Drop-In Counseling Survey

TRACKING - Freshmen



19 presentations

ENR101 36 presentations

presentations







One-on-One Student-Counselor Interactions with Freshmen



TRACKING - Sophomores

- 292 **Sophomore Attendance at Career Fairs**
- 627 **Sophomore - Counselor Interactions**
- 1,161 **Sophomores Attended Workshops & Class Presentations**

TRACKING - Juniors

TRACKING - Seniors

+0.4%

Student-Counselor Interactions

with Juniors

859 Students in '11-'12

863 Students in '12-'13

+2.2%

Student-Counselor Interactions with Seniors

1.648 Students in '11-'12

1.684 Students in '12-'13

TRACKING - Graduate Student Outreach

91% Number of Graduate Student-Focused Workshops

40% Number of Graduate Students Who Attended Workshops

29% One-on-One Graduate Student-Counselor Interactions

23 Workshops in '11-'12 44 Workshops in '12-'13

647 Students in '11-'12 907 Students in '12-'13

547 Students in '11-'12 703 Students in '12-'13



Setting our Clocks Ahead Michelin® Career Center

As a result of participating in the CU101 & BUS 101 **Major and Career** Interest Presentations:

97.5%

of 1,034 students in CU101 and BUS101 could list at least two work values

90.5%

of 1,034 students in CU101 and BUS101 could identify a career interest or major

> As a result of participating in the graduate student workshop series

100%

of 313 students who completed a post-workshop survey said they would recommend MCC's services to a friend

Counseling Hours

*Fall and Spring Schedule:

Drop-in Counseling Hours: Monday - Friday 1:30 to 4p.m.

Appointment Hours: Monday - Friday 10:00 a.m. to 12p.m. 1:30 to 4p.m. Call 864-656-0440



Graduation Survey Results

Percentage of students who answered "agree" or "strongly agree" to the below statements:

92.9%

I am confident in my ability to create a resume that showcases my skills and talents.

86.1%

I am prepared to interview for jobs.

73.2%

I have/had a strategy for landing a job upon graduation.

efficacy the time is now for:



of students indicated they were "satisfied" or "very satisfied" with their counseling experiences

1,142 out of 1,165

respondents

142 out of 147
respondents

Student-Counselor Interactions

Michelin® Career Center

UNDERGRADUATE STUDENTS	'09 - '10	'10 - '11	′11 - ′12	′12 - ′13
College of Agriculture, Forestry and Life Sciences	376	450	648	670
College of Architecture, Arts and Humanities	382	483	441	415
College of Business and Behavioral Science	719	875	1,116	931
College of Engineering and Science	797	912	1,155	1,280
College of Health, Education and Human Development	277	255	268	287
TOTAL	2,551	2,975	3,628	3,583
GRADUATE STUDENTS	'09 - '10	′10 - ′11	′11 - ′1 2	′12 - ′1 3
College of Agriculture, Forestry and Life Sciences	45	41	63	93
College of Architecture, Arts and Humanities	43	41	31	35
College of Architecture, Arts and Humanities College of Business and Behavioral Science	43 68	41 61	31 61	35 76
	_			

TOTAL

Workshops & Class Presentations 282 Michelin® Career Center



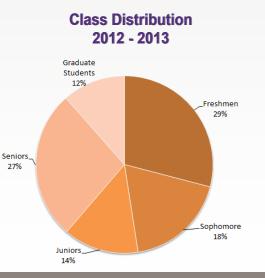
546

696

Total Workshops

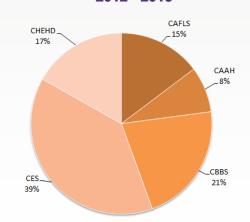
448

Attendance



College Distribution 2012 - 2013

534





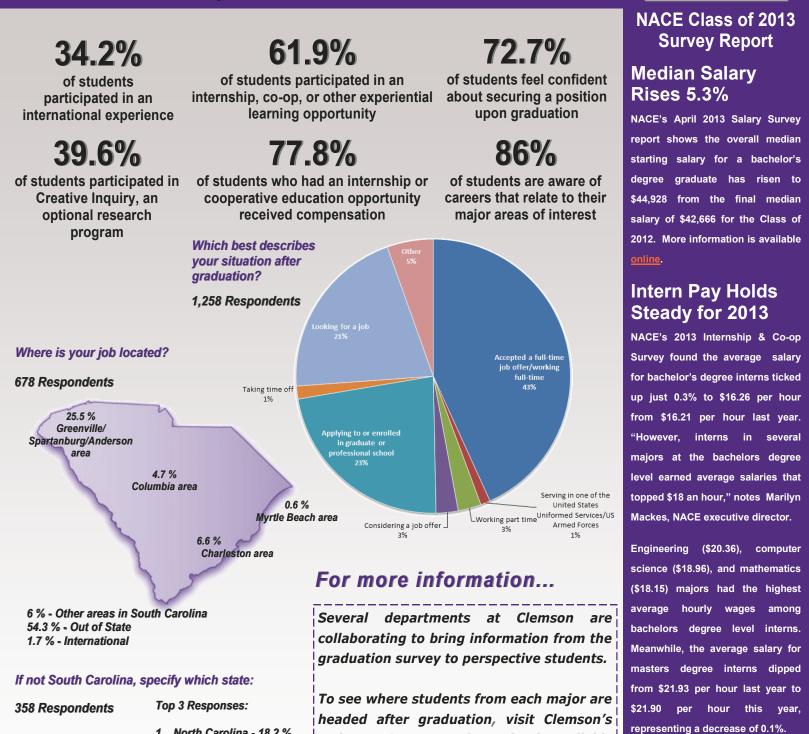
"I couldn't have asked for anything else. The counselor was very thoughtful, helpful, and really cared about my success. The counselor also pointed me to resources for my next steps."

- Junior, Post Drop-In Counseling Survey

Setting our

Clocks Ahead

Graduation Survey Results



- 1. North Carolina 18.2 %
- 2. Georgia - 15.9 %
- 3. Texas 8.4 %



and

graduate

At \$24.43 per hour, engineering

majors earned the highest average salary among masters interns,

(\$23.58), mathematics (\$23.40), and business (\$23.02) majors. More information is available online.

sciences

followed by physical

Majors web page. Information is available

undergraduate

for all

programs.



Time Well Spent Internship Courses

Supervisor / Mentor Survey Results

The majority of organizations hosting interns through INT courses rated students highly on their ability to:

think critically 4.50/5.00 average

communicate 4.49/5.00 average

think creatively 4.42/5.00 average

the time is now for: Ingagement

Experiential learning provides students with opportunities to be active and intentional learners. The goal is for students to apply their knowledge in professional environments and engage in career-related experiences in a variety of settings. Now, more than ever, employers look to hire college graduates with career-related experiences in their field.

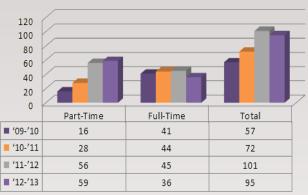
STUDENTS ENROLLED IN EXPERIENTIAL EDUCATION COURSES	'09-'10 ′	10-'11	′11-′12	'12-'13
INT Internships and Co-ops through the CCPD	893	950	1,120	1,152
Other Internship and Practicum Courses	1,109	1,022	1,505	1,199
TOTAL	2,002	1,972	2,625	2,351

CCPD'S INT Program

INT 101 is a part-time internship course and requires a minimum of 160 site hours, while INT 201 is a full-time internship course and requires 320 site hours.

Instructors correspond with students via the web, which enables students to intern on national and international levels as well as on-campus.

Enrollment in INT



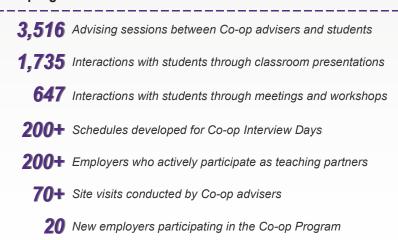
Cooperative Education Program

The Cooperative Education Program provides an opportunity for students to alternate semesters of academic study with semesters of paid, career-related, engaged-learning experiences. The emphasis of this academic program is student learning and the student's experience is monitored by the University. Through this program, employers serve as teaching partners of the University and the Co-op experience becomes an integral part of the student's education. The program serves to bridge the gap between academic study and its application in professional practice. Cooperative Education represents a partnership among the University, the student, and the participating employer. Visit the <u>cooperative education</u> web page to learn more about the program.



Total Students in the Co-op program

- 1,030 Students in '11 '12
- 1,085 Students in '12 '13





"While I received a first-hand look at an industry I am interested in, more importantly I grew as a person. I am more capable of handling responsibilities and prepared for the world I will face upon graduation."

- Senior, Final Evaluation for INT Course

UPIC: University Professional Internship/Co-Op Program

Student engagement is one of Clemson University's four areas of investment for its 2020 Road Map. To meet this goal, the CCPD developed the UPIC program that will provide 500 experiential learning opportunities (internships and co-ops). Students can apply for the opportunity to work closely with members of Clemson's faculty or administration and receive significant work to help them prepare for future careers.

Students can intern part-time or full-time, earn pay, and have the internship noted on their official transcripts. Ideally the initiative will assist in the creation of campus-wide culture that involves students partaking in meaningful and relevant developmental experiences. Visit the <u>UPIC webpage</u> to learn more about the program.

UPIC by Numbers:

Spring 201217 students on UPIC assignmentsSummer 201221 students on UPIC assignments

Fall 201251 students on UPIC assignments (967 applicants)Spring 201354 students on UPIC assignments (408 applicants)Summer 201359 students on UPIC assignments (565 applicants)

Total for 2012-2013 164 UPIC assignments with 1,940 applicants



ERS

Coordinators met with interns and review the UPIC transferable sk Projections Projections Coordinators met with interns and review the UPIC transferable sk Program Coordinators make ob presentations, and take photograp

130 Projected in '12 - '13

164 Actual in '12 - '13

Coordinators met with interns and mentors to conduct standard site visits and review the UPIC transferable skills worksheets. During site visits, the UPIC Program Coordinators make observations, participate in facility tours and presentations, and take photographs. Participants are also encouraged to stay connected to the UPIC office by sending updates, pictures, feedback, and internship highlights to the UPIC Coordinators before their next site visits.

What UPIC interns are saying:

"In multiple interviews, I was able to point to my internship and several things I have done to help boost my resume. I gained practical experience that I can honestly say will help me in the future. I gained invaluable experience that is more than just another bullet point on my resume."

Senior, spring 2013 internship

"I have learned the Revit program better than most professional architects because I had so much time to figure out the minute details of the program. I also learned a lot about the University and how they deal with projects in general. I have become a much better candidate for job placement through this internship." Senior, spring 2013 internship

"I love the program, I love the networking and I love the concern the coordinators have about students' futures. Everything the UPIC program is doing is fantastic and has contributed greatly to my post-graduate success."

Senior, spring 2013 internship





NACE Class of 2013 Survey Report

Majority of Seniors Engaging

NACE's 2013 Student Survey found that 63.2% of graduating seniors from the Class of 2013 reported having taken part in an internship, co-op, or both.

"This represents the highest overall participation rate since we began tracking this with the Class of 2007," says Marilyn Mackes, NACE executive director. Earlier rates didn't exceed 57%, reported for the Class of 2008.

Among graduating seniors, 52.2% were paid and 47.8% were unpaid. An overwhelming percentage of paid interns - 72.9% - worked in the for-profit, private sector, while 16.4% worked for nonprofits and 10.6% worked for state, local, or federal government agencies.

Among unpaid internships, 38.1% were conducted in the for-profit, private sector; these internships, and the organizations that offer them, are subject to the Fair Labor Standards Act (FLSA).

(Note: A recent court ruling on unpaid internships at an entertainment organization held that the organization had violated the FLSA and should have paid its interns.) More information is available online.





Postings in ClemsonJobLink

4,995 Positions in '11 - '12 5,465 Positions in '12 - '13

19.5% Employers

Attending the Business and Tech Career Fairs 349 Employers in '11 - '12 417 Employers in '12 - '13

Is your company interested in attending? <u>CLICK HERE</u>

the time is now for: CMMCTIMS

STUDENT ATTENDANCE BUSINESS AND TECH CAREER FAIRS	'09 - '1 0	'10 - '11	'11 - '1 2	'12 - '1 3
College of Agriculture, Forestry and Life Sciences	133	101	148	189
College of Architecture, Arts and Humanities	264	202	336	295
College of Business and Behavioral Science	893	892	928	962
College of Engineering and Science	1,647	1,443	1,969	2,467
College of Health, Education and Human Development	21	22	34	55
TOTAL	2,958	2,660	3,415	3,968



Clemson	POSTINGS IN CLEMSONJOBLINK	'09 - '1 0	'10 - '11	′11 - ′12	′12 - ′1 3
Johl ink	Full-Time Jobs	2,106	2,843	3,582	3,946
JUULIIIK	Part-Time Jobs	369	475	351	420
Visit our <u>web page</u>	Off-Campus Internships	818	1,165	1,062	1,099
to access ClemsonJobLink	TOTAL	3,293	4,483	4,995	5,465

STUDENTS INTERVIEWED THROUGH THE ON-CAMPUS RECRUITING PROCESS	'09 - '10	'10 - '11	'11 - '1 2	'12 - '1 3
College of Agriculture, Forestry and Life Sciences	81	96	168	125
College of Architecture, Arts and Humanities	131	166	224	157
College of Business and Behavioral Science	980	1,073	1,234	1,124
College of Engineering and Science	781	1,061	1,176	1,329
College of Health, Education and Human Development	4	23	42	28
TOTAL	1,977	2,419	2,844	2,763
STUDENTS INTERVIEWED THROUGH THE TEACHERS CAREER FAIR	Spring `10	Spring `11	Spring `12	Spring `13
Undergraduate	161	137	134	136
Graduate	39	39	39	21
TOTAL	200	176	173	157



"I learned about professional and personal life in D.C. It was great getting different perspectives and learning information not available anywhere else on campus."

- Junior, Tigers Go To Washington Post-Event Survey

DIAMOND TIGER LEVEL PARTNER: \$20,000

CORPORATE PARTNERS

The CCPD expresses its appreciation to the following organizations for their support, without which many of our programs would not be possible. Learn about our corporate partners' organizations by visiting our web page.



Learn more about our Corporate Partners Program by visiting our web page. To inquire how your organization might get involved, please email (boneil@clemson.edu) or call Dr. Neil SCANA Burton at 864-656-4337.

Sherwin-Williams	
Ferguson, a Wolseley Cor	<u>npany</u>
PLATINUM TIGER LE	/EL PARTNER: \$10,000
<u>Itron</u>	<u>Michelin</u>
GOLD TIGER LE	EVEL PARTNER: \$5,000
Enterprise Rent-A-Car	Milliken & Company
SILVER TIGER LE	EVEL PARTNER: \$3,000
<u>Blackbaud</u>	<u>Eastman</u>
Fluor Corporation	<u>GE</u>
Southwestern Company	<u>Vanguard</u>
BRONZE TIGER LE	EVEL PARTNER: \$2,000
<u>SCANA</u>	SYNNEX Corporation

Waffle House

Setting our Clocks Ahead

Engaging with the Future Work Force

Partners received at least 20 opportunities during the to engage with vear students conducting by resume critiques and class or workshop presentations.

Employer Perspective

"Throughout the screening and interview process, we see a significant difference between the candidates who have and have not used Clemson's career center's services."

- Michelin® North America Representative Robbie Lake

"I had to share as a very positive outcome from your Tigers go to Washington Program! You've already helped a student get to D.C. and intern with a Senator. I'm so excited for him. Thanks for all you and your team are doing for Clemson students."

- Tigers Go To Washington, Lisa Accordini, '87

TIGERS GO TO WASHINGTON - RE-ENVISIONED

President Barker charged It will also be connecting Washington Career Day.

In 2013, the event series Club. increased participation from 50 students to 260 students. The number of professionals on the panel also doubled from four to eight.

In 2014, the MCC will expand the program by providing seminars on topics including: writing resumes, navigating usajobs.gov, and identifying opportunities within the government for STEM and liberal arts majors.

the MCC to increase the with the Clemson Club of number of student interns Baltimore/Washington D.C. in the Washington D.C. to advertise opportunities area. The MCC and for students to engage with CBBS's Office of Student the group while in the area Enrichment re-envisioned and will explore taking a the event known as group of students to Washington D.C. to network with the Clemson





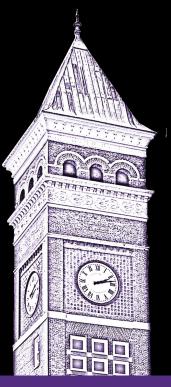
of students who attended the networking events reported accepted a D.C. area position



100% of attendees reported feeling prepared for the event series

- **88%** of attendees reported having worthwhile conversations
- **81%** of attendees reported accruing additional resources to assist them
- **46%** of attendees reported following up with at least one panelist
- **21%** of attendees reported connecting with the Clemson Club of Baltimore/Washington D.C.







Positions in ClemsonJobLink for Undergraduate Students

3,509 Positions in '11 - '12 5,051 Positions in '12 - '13



Positions in ClemsonJobLink for Graduate Students & Alumni 2,878 Positions in '11 - '12 3.813 Positions in '12 - '13

the time is now for: PlSOUVCLS

CLEMSONJOBLINK

Our online career management system, ClemsonJobLink, connects students, new alumni, and employers in meaningful ways. Targeted job opportunities, information session resources, on-campus interview scheduling, internship marketing opportunities, career event management, and many other services populate this online hub. Over 2,000 employers recruit Clemson students specifically through CJL. 1,000s of additional companies share employment opportunities through the system's networking capabilities with other academic institutions. The CCPD uses CJL to post full-time, part-time, and internship employment opportunities making it Clemson's premiere employment network. Visit our <u>web page</u> to access: ClemsonJobLink.

CLEMSONJOBLINK POSTINGS BY CLASS LEVEL	'09 - ' 1 0	'10 - '11	'11 - ' 1 2	'12 - ' 1 3	
Freshmen - Bridge to Clemson	118	166	215	514	Clamcon
Freshmen	161	202	235	450	Clemson
Sophomores	261	351	403	754	Johl ink
Juniors	393	475	579	987	JUULIIK
Seniors	960	1,251	2,077	2,346	Visit our <u>web page</u>
Graduate Students	537	803	959	1,580	to access ClemsonJobLink
Alumni	891	1,237	1,919	2,233	
TOTAL	3,321	4,485	6,387	8,864	

CAREERSHIFT

Career*Shift* is a comprehensive online resource for students seeking internships and full-time positions. With an easy-to-use website, Career*Shift*'s set of tools and applications allow job seekers to conduct searches and organize documents and contacts. While other web services provide components of the internship and job hunt process, Career*Shift* provides an integrated approach. After students explore ClemsonJobLink, the Michelin® Career Center encourages students in all fields and majors, to utilize this search engine. Visit our web page to access Career*Shift*.

GOING GLOBAL

Going Global is the ultimate international job seeker's guide! Updated continually, this massive research tool contains more than 10,000 resources for finding employment at home and abroad. Students seeking internships and employment abroad will value the country guides found within Going Global. International students seeking employment within the United States will value both the USA Country Guide and the extensive H1B database of employers who frequently hire H1B candidates. Visit our <u>web page</u> to access Going Global.



"The level of excellence and professionalism demonstrated by the Career Center was exceptional, and they have certainly aided my job search. The services and support they provided far exceeded my expectations."

- Graduate Student, Graduation Survey

STRONG INTEREST INVENTORY

Based on John Holland's Six Career Personality Types, The Newly Revised Strong Interest Inventory is a tool that can help high school students through adulthood to evaluate their work interests. This assessment can show how students' interests compare to those of professionals in hundreds of occupations. Students may come by the Michelin® Career Center Library, 316 Hendrix Student Center to take this assessment during office hours. Alternately, students may choose to take the assessment <u>online</u> and then calling to schedule an appointment to assess the results. All students must make an appointment with a counselor to view the results of their assessments. Visit our <u>webpage</u> to access our career assessment tools.

INTERVIEW STREAM

The Interview Stream system offers students the chance to digitally record an unlimited number of practice interviews from the Interview Stream kiosk at the career center or from a student's home computer (equipped with a web-cam and appropriate software). Students can schedule appointments online, select interview questions to practice answering, access resume and interviews online, and email practice interview videos to career counselors, professors, employers or parents. This free service is available to all students, faculty, alumni, and employers. Visit our web page to access Interview Stream

STUDENT USAGE OF ONLINE RESOURCES	'09 - '1 0	'10 - '11	′11 - ′12	′12 - ′1 3
ClemsonJobLink—Undergraduate Students	3,208	3,240	6,823	6,604
ClemsonJobLink—Graduate Students	830	893	1,323	1,245
CareerShift	1,031	948	942	1,225
Strong Interest Inventory	878	691	862	640
Interview Stream	276	257	249	211

NEW FOR 2013 - 2014: Versatile PhD

The MCC partnered with the Graduate School to bring a Versatile PhD to Clemson students. The site demystifies nonacademic careers for students with advanced degrees. It shows plausible career paths and provides robust support. First-person narratives written by humanities and social science PhDs and ABDs who have established non-academic careers, describe how they did it and share their advice from experience. There is also a thriving, supportive, web-based community where students and professionals can connect. Visit our web page to access Versatile PhD.



Setting our <u>Clocks Ahead</u>

Supporting all Clemson Students





Connecting via Social Media



<u>.ike Us</u>



P

<u>Pin Us</u>

Online Workshops available to students

Creating a Winning Resume Creating a Curriculum Vitae Interview Process Questions & Tips for Interviewing About the Career Fair Preparing for the Career Fair During the Career Fair



/ClemsonCCPD

clemson.edu/career



the time to plan for your career is now

Career Development

Provide quality career education programs, resources, and services that empower undergraduate and graduate students to make effective career choices

Internship Programs

Provide on- and off-campus internship programs and opportunities that afford learning experiences related to students' majors and/or career interests

Cooperative Education Program

Provide engaged-learning experiences over multiple semesters whereby students learn and work under a mentor in their field of study

Employer Relations

Cultivate partnerships with organizations that result in career opportunities for Clemson students

CCPD Contact Information Vision Statement

Michelin® Career Center (MCC)

Career Development Employer Relations Email <u>CC)</u> 864-656-6000 864-656-0440 864-656-2152 Career-L@clemson.edu Connecting educational experiences with professional aspirations.

Mission Statement

864-656-3150

<u>Cooperative Education</u> <u>Program (Co-op)</u>

<u>University Professional</u> <u>Internship/Co-op Prog</u>ram (UPIC)

864-656-0282

316 Hendrix Student Center Clemson University Box 344007 Clemson, SC 29634-4007 Engaging students in career development and experiential learning activities that will empower them to successfully pursue their educational and professional goals.

Diversity Statement

We strive to educate ourselves and others about the issues of a pluralistic society. We are committed to reaching beyond views of individuals to value a community that appreciates and learns individuals' similarities, and differences. Our services and programs seek to create a safe environment that affirms the dignity and worth of everyone. We demonstrate the commitment by embracing differences, including those differences that are not visually apparent.

We welcome and serve people regardless of gender, ethnicity, race, sexual orientation, age, citizenship, religion, socioeconomic status, and physical and mental abilities. In addition, we encourage employers to maintain a similar philosophy and commitment to diversity.

