



Michelin Career Center

Corporate Partner Program

The Corporate Partner Program is a special initiative of Clemson's Center for Career and Professional Development (CCPD) that provides specific opportunities to enhance an organization's recruiting efforts and brand recognition on campus. Participants in this program will enjoy increased student awareness of their organization, multiple occasions to interact with specific student demographics, personal introductions to and connections with key faculty, and professional assistance developing effective recruiting strategies and programming.

The levels of participation for a company or an employer are described below. [Click here](#) to see all of our Corporate Partners. You may [click here](#) for a summarized, print version of our levels of participation.

For further information, please contact Andrea Franklin at alfrank@clemson.edu or 864-656-6825.

Diamond Tiger Level — \$20,000	All Platinum Tiger Level incentives, plus: <ul style="list-style-type: none">• Complimentary Fall and Spring Career Fair registration• Complimentary Fall and Spring Career Fair sponsorship• Employer branding campaign on CCPD social media• Weeklong on-campus branding campaign<ul style="list-style-type: none">◦ Example 1: Study Break! CCPD provides the study fuel including signage with the sponsor's name, logo and the opportunity to interact with students◦ Example 2: Employer logo included on student giveaways and CCPD will distribute item during targeted student outreach
Platinum Tiger Level — \$10,000	All Gold Tiger Level incentives, plus: <ul style="list-style-type: none">• Branded interview room in the CCPD (based on availability)• Annual career services newsletter spotlight sent to 26,000+ students• Coordinated recruiting event tailored to individual employer's goals• Exclusive networking opportunities with:<ul style="list-style-type: none">◦ Campus partners◦ Student organizations◦ Workshops◦ Student on-site visit
Gold Tiger Level — \$5,000	All Silver Tiger Level incentives, plus: <ul style="list-style-type: none">• Additional recognition at CCPD student events, workshops and class presentations• Priority registration for CCPD Career Fairs• Early bird invitation for pre-fair event participation: i.e., mock interviews, resume reviews and preparation workshops• Fall and spring social media spotlight
Silver Tiger Level — \$2,500	<ul style="list-style-type: none">• Use of the CCPD event space based on availability• Guaranteed interview rooms following the Career Fairs• Invitation to Corporate Partner collaborative events i.e., Corporate Partner Day• Premier placement of employer logo displayed in the CCPD• Employer branding on CCPD website and ClemsonJobLink• Corporate Partner status recognition at CCPD Career Fairs

