# MEMORANDUM

**TO:**      Jeremy King, Institutional Effectiveness and Assessment
Robert Jones, Vice President for Academic Affairs and Provost

**FROM:**      John D. Griffin, Chair, Undergraduate Curriculum Committee *J.D.N.*

**DATE:**      May 3, 2018

**SUBJECT:**      Administrative Approval of Curriculum Items

**ASSOCIATE PROVOST AND DEAN UNDERGRADUATE STUDIES**

Clemson University
E101 Martin Hall
Clemson, SC
29634

P 864-656-3942
F 864-656-1363

The Undergraduate Curriculum Committee met on April 6, 2018 to approve the attached curriculum/course changes received in the Office of the Provost, May 3, 2018. We respectfully request that you review this information and concur by giving final signature approval.

**APPROVED:**

_Jeremy R King_____ DATE _6/12/2018_____
DR. JEREMY KING, INSTITUTIONAL EFFECTIVENESS AND ASSESSMENT

_Robert V Jon_____ DATE _6/28/18_____
DR. ROBERT JONES, VICE PRESIDENT FOR ACADEMIC AFFAIRS & PROVOST

/rft

C: File

Attachments

AGENDA
**University Undergraduate Curriculum Committee Meeting**
Friday—April 6, 2018 —1:30 PM
E304 Martin Hall


I. **Call to order**

II. **Introductions**

III. **Consideration of March meeting minutes**

IV. **New Business**
   A. Memo –Registrar's Office Acceptance Policy for Changes to Courses and Curricula – Shannon Clark

V. **Old Business**
   A. Gen Ed Task Force Update – Wolf
   B. Curriculog - Appling

VI. **Committee reports**
   A. Arts & Humanities – Bruce Whisler
   B. Mathematical & Natural Sciences – Bob Kosinski
   C. Social Science – Laura Olson -
   D. Cross Cultural Awareness – Mike Coggeshall
   E. Science & Technology in Society – Pam Mack
   F. Ethical Judgment – John Griffin
   G. Critical Thinking – Sarah Winslow
   H. Communication – Cameron Bushnell

VI. **Curricula/course approvals - attached**

VII. **Other business**

VIII. **Adjourn**

MEMORANDUM

April 9, 2018

TO:      Jeff Appling, Associate Dean of Undergraduate Studies

FROM:   Robert Massey, Academic Advisor & Registration Coordinator
        Department of Marketing

RE:      Blanket Course Substitution

The Department of Marketing would like to request a blanket substitution to have all 3000 and 4000 level Youth Development Studies courses added to the Support Courses Requirement List for the Marketing major. We are requesting that this change be made for the 2016-2017 and 2017-2018 catalog years.

Please accept these substitutions on behalf of our department. Feel free to let me know if you have any questions or concerns.

*Robert a. Massey*

Robert Massey
Academic Advisor/Registration Coordinator

Dr. Jesse Moore
Chair of Marketing Department

Dr. Robert McCormick
Dean of College of Business

*Approved at March 2018 mtg; however, department added the catalog years.*
*R. Todd*

# CLEMSON
## U N I V E R S I T Y

**Registrar's Office Acceptance Policy for Changes to Courses and Curricula**

Clemson University's student information system (iROAR), Undergraduate catalog; and degree progress system (Degree Works) only reflect courses and curricula approved by the University Undergraduate Curriculum Committee (UCC). Changes, additions and deletions are submitted to and reviewed by the UCC from January through May and September through December.

The Undergraduate catalog is published in late spring for the upcoming curriculum/academic year. Currently, the December UCC meeting is the approval deadline for items to be published in the next year's Undergraduate catalog. For example, items approved at the December 2016 UCC meeting will appear in the 2017-18 Undergraduate catalog. If the change, addition or deletion is approved after the December UCC meeting, it will be reflected in the following year's Undergraduate catalog. For example, items approved at January 2017 UCC meeting will be reflected in the 2018-19 Undergraduate catalog.

Course additions will be reflected in iROAR for whichever current or future term is indicated on the course addition form. Course deletions will be reflected in iROAR for whichever current or future term is indicated on the course deletion form, unless students are registered in a section of the course for the term indicated, in which case the course will be ended in the first future term with no registrations. Course changes (changes to credits, prerequisites, etc.) will be reflected in iROAR for whichever current future term is indicated on the form, unless students are registered in a section of the course for the term indicated, in which case the changes will be reflected in the first future term with no registrations with the following exception: It is only appropriate that certain changes, such as changes to prerequisites, credits, course subject codes and course numbers, etc., be effective for a fall term. Therefore, such course changes will be reflected in iROAR for the first future fall term with no registrations.

Degree Works reflects the approved courses and curricula in the current Undergraduate catalog for the curriculum year. If it is determined that a course may be used universally to substitute for a curriculum requirement, then the department must submit a blanket substitution as notification to UCC. Changes, additions and deletions to course lists must also be submitted as a notification to UCC. All curriculum modifications must be submitted through the UCC, and must adhere to the same deadlines as stated in paragraph two. Curriculum modifications must indicate which catalog years in history the change should be applied. Blanket substitutions and changes to course lists are valid for only one year. Therefore, to additionally make the change effective for the upcoming Undergraduate catalog, an official UCC change of curriculum form including an updated curriculum map, is required and must be submitted along with the notification.

OFFICE OF RECORDS & REGISTRATION

Sikes Hall  Box 345125  Clemson, SC 29634-5125  864.656.2171  FAX 864.656.0622

Degree Progress System 864.656.0494 (FAX 864.656.4446) Registration Services 864.656.2305 (FAX 864.656.2047) Student Records 864.656.2174 (FAX 864.656.0622) Transcripts 864.656.2173 (FAX 864.656.0622)

**Members Present:**     Jeff Appling, acting chair; Roger Gomes; Jack Wolf; Mike Coggeshall; Joe Mazer; Keith Morris; Jeryl Jones for Dale Layfield; Bob Kosinski; Mindy Spearman; Chris Kitchens; Peter Kiessler; Nicole Bannister; Barbara Speziale; Pam Mack; Ed Rock; Bridget Trogden; Shannon Clark; Scott Phillips; LeDon Wilson; Sissy Hamby; Debbie Jackson; Donna Barrett and Rhonda Todd

**Guests:**     Barbara Speziale

Appling convened the meeting at 1:30 PM

## Introductions
Appling welcomed the committee.

## Approval of minutes
The committee approved the February meeting minutes.

## New Business

A.  Memo – Department of Marketing – Blanket Subs – Wilson stated that everything looked good, but she needs the years of coverage.  The committee discussed if this was a change to the "see advisor list" or a true blanket sub.  Hamby reminded the committee that a new curriculum map must be presented when blanket subs are updated.  Appling stated that a new policy is coming in April that will solidify this.  The committee tabled the memo for additional information.

## Old Business

A.  General Education Task Force Update –Trogden presented there has been great discussions of content areas that effect learning outcomes, and these ended yesterday.  She reported that, to date, 230 faculty and staff have participated in these discussions and blogs. She stated the task force will reassemble to evaluate the qualitative data that has come out of these meetings, but nothing will come to this committee until the fall.  Trogden reported that Faculty Senate has approve the ad hoc, General Education subcommittee, so the colleges can vote on memberships this spring.

B.  Curriculog – Appling reported that Curriculog training has been delayed due to the single sign-on deferment, so we do not have time to train and pilot in the spring, so we will move it to summer or early fall.  He reported that attending the DigarcU conference was eye opening for him about how we can use Curriculog in creative ways.  He stated that he also learned that robust help throughout the forms is very important.  He shared that as Lavonne Sloop, from the Graduate School, was updating the help fields for graduate forms, she realized there was missing data, which we had not discovered previously.  Appling closed by stating that we will move slowly to ensure the forms, guidelines, and help areas are correct before we open Curriculog up to piloting and training.

C.  Committee Reports
   a.  Arts & Humanities – Bruce Whisler
   b.  Mathematical & Natural Sciences – Bob Kosinski
   c.  Social Science – Laura Olson

d. Cross Cultural Awareness – Mike Coggeshall
e. Science & Technology in Society – Pam Mack – The UCC approved MATH 2190: Introduction to Cryptography for STS credit.
f. Ethical Judgment – John Griffin
g. Critical Thinking – Sarah Winslow
h. Communication – Cameron Bushnell

## Curriculum/course approval –
See attached course list. Items in gray were tabled or withdrawn.

## Other Business
The meeting adjourned at 2:55 PM.

Minutes respectfully submitted by Rhonda Todd

*Tabled*

| | |
|---|---|
| **From:** | Robert Massey |
| **Sent:** | Friday, January 19, 2018 10:45 AM |
| **To:** | Rhonda Todd; Jeffrey Appling |
| **Cc:** | Donna Barrett |
| **Subject:** | FW: Youth Development Studies minor and Support Courses |

*Blanket Sub —*

Rhonda,

This e-mail chain should indicate approval from Dean Mccormick from the College of Business and Dr. Moore of the Marketing Department to add the courses below as Support Courses in DegreeWorks for the Marketing curriculum. Please let me know if I need to include any further information.

Rob Massey


The Department of Marketing would like to add the following courses to the Support Course Requirement list and include the Youth Development Studies minor as an approved minor for Marketing majors.

YDP 3000, YDP 3050, YDP 3100, YDP 3150, YDP 3200, YDP 3250, YDP 3300, YDP 3350, YDP 3400, YDP 3450, YDP 4400, YDP 4450, YDP 4500, YDP 4550, & YDP 4990,

Basically, any 3000 level to 4000 level YDP course can be used as a Support Course requirement.


*************************************
Rob Massey
Academic Advisor & Registration Coordinator
Department of Marketing
252B Sirrine Hall
Clemson University
Clemson, SC 29634
massey@clemson.edu

Schedule an Appointment


From: Jesse Moore <jessem@clemson.edu>
Date: Thursday, January 18, 2018 at 9:26 PM
To: Carl Hollingsworth <chollin@clemson.edu>
Cc: Douglas Sturkie <dkstr@clemson.edu>, Robert Mccormick <sixmile@clemson.edu>, Robert Massey <massey@clemson.edu>
Subject: RE: Youth Development Studies minor and Support Courses

I'm sorry, I misstateted. This is not a catalog change. This is a change to the degree works advising system. It does not require approval of the curriculum committee. This is simply to insure accurate advising.

1

| I. | College of Science | | | | |
|---|---|---|---|---|---|
| | A. | Mathmatical Sciences | | | |
| | | | MATH 3140 | Foundations of Mathematics for Middle Level Teachers - add new | 1 |
| | | | MATH 3130 | Alegbra for Middle Level Teacher - add new course | 4 |
| | | | MATH 3080 | Collete Geometry - change prerequisites | 7 |
| | | | STAT 4620 | Statistics Applied to Economics - delete course | 9 |
| | | | | | |
| II. | College of Architecture, Arts and Humanities | | | | |
| | A. | Languages | | | |
| | | tabled | SPAN 3030 | Spanish Composition - add new course | 11 |
| | | | | | |
| III. | College of Education | | | | |
| | A. | Elementary Education | | | |
| | | | EDEL 4820 | Elem Ed  Capstone - align learning outcomes | 23 |
| | | | EDEL 4010 | Elem Field Experience - align learning outcomes | 25 |
| | | | EDEL 4050 | Social Justice - 21st Century - change course | 27 |
| | | | | | |
| | B. | Education | | | |
| | | | | BS Middle Level Education - add major | 29 |
| | | | ED 4410/6410 | Middle School Curriculum - change evolution | 38 |
| | | | EDML 3240 | Practicum in Middle Level - add new course | 40 |
| | | | EDML 3241 | Practicum in Middle Level Language Arts Lab - new course | 43 |
| | | | EDML 3260 | Practicum in Middle Level Mathmatics - new course | 46 |
| | | | EDML 3261 | Practicum in Middle Level Mathematics Lab - new course | 49 |
| | | | EDML 3270 | Practicum in Middle Level Science - new course | 52 |
| | | | EDML 3271 | Practicum in Middle Level Science Lab - new course | 55 |
| | | | EDML 3280 | Practicum in Middle Level Social Studies - new course | 58 |
| | | | EDML 3281 | Practicum in Middle Level Social Studies Lab - new course | 61 |
| | | | EDML 4240 | Teaching Middle Level Language Arts - new course | 64 |
| | | | EDML 4241 | Teaching Middle Level Language Arts Lab - new course | 67 |
| | | | EDML 4260 | Teaching Middle Level Mathematics - new course | 70 |
| | | | EDML 4261 | Teaching Middle Level Mathematics Lab- new course | 73 |
| | | | EDML 4270 | Teaching Middle Level Science - new course | 76 |
| | | | EDML 4271 | Teaching Middle Level Science Lab - new course | 79 |
| | | | EDML 4280 | Teaching Middle Level Social Studies - new course | 82 |
| | | | EDML 4281 | Teaching Middle Level Social Studies Lab - new course | 85 |
| | | | EDML 4440 | Teaching Internship in Middle Level Language Arts - new course | 88 |
| | | | EDML 4460 | Teaching Internship in Middle Level Mathematics - new course | 91 |
| | | | EDML 4470 | Teaching Internship in Middle Level Science - new course | 94 |
| | | | EDML 4480 | Teaching Internship in Middle Level Social Studies - new course | 97 |
| | | | EDML 4540 | Middle Level Language Arts Capstone Seminar - new course | 100 |
| | | | EDML 4560 | Middle Level Mathematics Capstone Seminar - new course | 103 |
| | | | EDML 4570 | Middle Level Science Capstone Seminar - new course | 106 |
| | | | EDML 4580 | Middle Level Social Studies Capstone Seminar - new course | 109 |
| | | | EDLT 4600 | Teaching Reading Grades: 2-6 - change alignment | 112 |
| | | | EDLT 4610 | Content Area Reading: Grades 2-6 - change alignment | 115 |
| | | | EDLT 4611 | Content Area Reading: Grades 2-6 Lab - change alignment | 118 |

| | | | EDLT 4620 | Reading Children's Lit in Elem - change alignment | 121 |
|---|---|---|---|---|---|
| | | | EDLT 4980 | Secondary Content Area Reading - change alignment | 124 |
| | | | EDLT 4981 | Secondary Content Area Reading Lab - change title, objectives, | 127 |
| | | | | | |
| | C. | Athletic Leadership | | | |
| | | tabled | AL 4490 | Athletes Beliefs - add new course | 130 |
| | | | | | |
| IV. | College of Engineering, Computing and Applied Sciences | | | | |
| | | | | BS Chemical Engineering - change major | 135 |
| | | | BE 4400 | Sustainable Energy Engineering - | 139 |
| | | | | | |
| V. | Interdisciplinary | | | | |
| | | | INNO 4010 | Innovative Technologies - add new course | 141 |
| | | | | | |
| VI. | Honors College | | | | |
| | | tabled | HON 4980 | Honors Washington Internship - add new course | 148 |
| | | tabled | HON 4580 | Theatre Appreciation in Washington DC - add new course | 150 |
| | | tabled | HON 4330 | Debating Contemporary Washing Issues - add new course | 152 |

| I. | College of Agriculture, Forestry and Life Sciences | | | | |
|---|---|---|---|---|---|
| | A. | Animal and Veterinary Sciences | | | |
| | | | AVS 4170 | Animal Agribusiness Development - change delivery, time, prerequ | 1 |
| | | | AVS 4171 | Animal Agribusiness Development Lab - delete | 4 |
| | | | AVS 1500 | Intro Animal Science - time to degree and prerequisites | 6 |
| | | | AVS 1510 | Intro Animal Science Lab - change prerequisites | 9 |
| | | | | | |
| II. | College of Architecture, Arts and Humanities | | | | |
| | A. | Languages | | | |
| | | | SPAN 4150 | Spanish for Health Professionals - change number to 3150 | 12 |
| | B. | Art | | Art Minor- Change Minor Requirements | 22 |
| | C. | History | | BA History - change major requirements - added courses to FN | 25 |
| | | | | | |
| III. | College of Education | | | | |
| | A. | Education Literacy | | | |
| | | | EDLT 4620 | Reading Children's Lit in Elem. - change learning outcomes, descri | 29 |
| | | | EDF 3080 | Classroom Assessment | added |
| | | | | Gen. Ed. Checklist - Middle-level Education | added |
| | | | | | |
| IV. | College of Engineering, Computing and Applied Sciences | | | | |
| | A. | Mechanical Engineering | | | |
| | | | ME 4340/6340 | Cardiovascular Biomechanics - add new course | 32 |
| | B. | Engineering | | | |
| | | | ENGR 2200 | Evaluating Innovations - change course prerequisites | 34 |
| | | | | Serv.,Sci.,Mgt. and Engr. - delete certificate | 36 |
| | C. | Industrial Engineering | | | |
| | | | IE 4510/6510 | Investigating Human Error - add new course | 37 |
| | | | IE 4530 | Network Flows for IE Applications - add new course | 40 |
| | | | | | |
| V. | College of Behavioral, Social and Health Sciences | | | | |
| | | | | Memorandum for Blanket Substititutions | 42 |
| | | | | Memorandum for Brand Communication Minor | 43 |
| | A. | Parks Recreation and Tourism Mgt. | | | |
| | | | NPL 3050 | Strategic Social Media for Non-Profits - add new course | 46 |
| | | | | Minor Nonprofit Leadership - change requirements | 49 |
| | B. | Psychology | | | |
| | | | PSYC 3570 | Psychology and Culture - add new course | 51 |
| | | | PSYC 3770 | Psychology of Group and Team Dynamics - add new course | 54 |
| | | | PSYC 4770 | Teamwork Dynamics in the 21st Century - add new course | 56 |
| | | | PSYC 4950 | Pract Applied Psychology - change outcomes and evolution | 59 |
| | C. | Health | | | |
| | | | HLTH 4970 | CI in Public Health - change requirements | 62 |
| | | | | | |
| VI. | College of Business | | | | |
| | A. | Graphic Communications | | | |
| | | | | Minor Brand Communications - add minor | 65 |
| | | | GC 3700 | Survey of Brand Communication - add course | 67 |

| | | | GC 3710 | Brand Creation and Communication - add course | 70 |
|---|---|---|---|---|---|
| | | | GC 3720 | Digital Analytics in Brand Communications - new course | 73 |
| | | | GC 3730 | Media Management in Brand Communication - add new course | 76 |
| | | | GC 3740 | Brand Communication and Media Strategy - add new course | 79 |
| | | | GC 3750 | Presentation Skills in Brand Communications - add new course | 82 |
| | | | GC 3760 | Brand Communication Capstone Seminar - add new course | 85 |
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