

Wilbur O. and Ann Powers College of Business
Intellectual Contributions Report, 2023-2024

Clemson University
July 1, 2023 - June 30, 2024

Journal Articles, Conference Proceedings, and Other Intellectual Contributions

Clemson University
July 1, 2023 - June 30, 2024

Economics

Bodenhorn, Howard N. (Professor)

Refereed Journal Articles

Journal Article (Published)

Bodenhorn, H. N. (2023). Bad men, good roads, Jim Crow, and the economics of southern chain gangs. *Essays in Economic & Business History*, 41(2), 1-23.

Chen, Cheng (Assistant Professor)

Refereed Journal Articles

Journal Article (Accepted)

Chen, C. (in press). Uncertainty, imperfect information, and expectation formation over the firm's life cycle. *Journal of Monetary Economics*.
<https://www.sciencedirect.com/science/article/pii/S0304393223000879>

Fleck, Robert K. (Professor)

Refereed Journal Articles

Journal Article (Published)

Fleck, R. K., Hanssen, F. A. (2024). Courts, Legislatures, and Evolving Property Rules: Lessons from Eminent Domain. *Explorations in Economic History*, 93(July), 1-21.

Garcia G Menendez, Jorge L. (Assistant Professor)

Refereed Journal Articles

Journal Article (Published)

Garcia G Menendez, J. L. (2023). Parenting Promotes Social Mobility Within and Across Generations. *Annual Review of Economics*, 15(1).

Journal Article (Published)

Garcia G Menendez, J. L. (2023). The Lasting Effects of Early Childhood Education on Promoting the Skills and Social Mobility of Disadvantaged African Americans and their Children. *Journal of Political Economy*, 131(6).

Gorry, Aspen (Associate Professor)

Refereed Journal Articles

Journal Article (Accepted)

Caliendo, F., Gorry, A., Casanova, M., Slavov, S. (2023). Retirement Timing Uncertainty: Empirical Evidence and Quantitative Evaluation. *Review of Economic Dynamics*.
<https://doi.org/10.1016/j.red.2023.01.002>

Other Intellectual Contributions

Technical Report (Published)

Gorry, A., Leganza, J. M. (2024). *Understanding Retirement Expectations*. TIAA Institute Trends and Issues.

Gorry, Devon (Associate Professor)

Refereed Journal Articles

Journal Article (Published)

Gorry, D., Slavov, S., Lee, K. M. (2023). Does the Actuarial Adjustment for Pension Delay Affect Retirement and Claiming Decisions? *Journal of Pension Economics and Finance*, 22(4), 590-603.

Hanssen, Frederick A. (Professor)

Refereed Journal Articles

Journal Article (Published)

Fleck, R. K., Hanssen, F. A. (2024). Courts, Legislatures, and Evolving Property Rules: Lessons from Eminent Domain. *Explorations in Economic History*, 93(July), 1-21.

Hazlett, Thomas W. (Endowed Chair)

Refereed Journal Articles

Journal Article (Published)

Hazlett, T. W., Palida, A. F., Weiss, M. (2023). Governing Complex Externalities: Property Rights for Sharing Radio Spectrum. *Public Choice*, 1-20.

Journal Article (Published)

Hazlett, T. W. (2023). Antitrust Reform in the Digital Era: A Skeptical Perspective. *The University of Chicago Business Law Review*, Vol. 2(No. 2, Article 1.), 293-331.

Journal Article (Accepted)

Hazlett, T. W. (in press). Cost-Benefit Analysis in the 5.9 GHz Band. *Journal of Benefit-Cost Analysis*.

Journal Article (Accepted)

Hazlett, T. W., Crandall, R. (in press). Competitive Effects of the T-Mobile/Sprint Merger: Analysis of a "4-to-3" Combination. *Michigan Business & Entrepreneurial Law Review*.
https://papers.ssrn.com/sol3/papers.cfm?abstract_id=4736059

Other Intellectual Contributions

Book Chapter (Accepted)

Hazlett, T. W. (in press). *Modern Communications: Broadband and Mobile Networks*.

Leganza, Jonathan M. (Assistant Professor)

Refereed Journal Articles

Journal Article (Published)

Leganza, J. M., Garcia-Miralles, E. (2024). Public Pensions and Private Savings. *American Economic Journal: Economic Policy*, 16(2), 366-405.

Journal Article (Published)

Leganza, J. M. (2024). The Effect of Required Minimum Distributions on Intergenerational Transfers. *Journal of Public Economics*, 232, 105091.

Journal Article (Published)

Garcia-Miralles, E., Leganza, J. M. (2024). Joint Retirement of Couples: Evidence from Discontinuities in Denmark. *Journal of Public Economics*, 230, 105036.

Journal Article (Accepted)

Leganza, J. M., Masucci, A., Khoury, S. (in press). Health Professional Shortage Areas and Physician Location Decisions. *American Journal of Health Economics*.

Other Intellectual Contributions

Technical Report (Published)

Gorry, A., Leganza, J. M. (2024). *Understanding Retirement Expectations*. TIAA Institute Trends and Issues.

Lewis, Matthew S. (Professor)

Refereed Journal Articles

Journal Article (Published)

Wu, X., Lewis, M. S., Wolak, F. A. (2024). Search with Learning in the Retail Gasoline Market. *RAND Journal of Economics*, 55(2), 292-323.

Makowsky, Michael D. (Associate Professor)

Refereed Journal Articles

Journal Article (Accepted)

Makowsky, M. D., Losak, S. (in press). Lame Duck Law Enforcement. *Economics Letters*.

Templeton, Scott R. (Associate Professor)

Other Intellectual Contributions

Book Chapter (Published)

Templeton, S. R., Gillis, J. K. (2023). Peter Berck's Contributions to Forestry Economics. *Sustainable Resource Development in the 21st Century – Essays in Memory of Peter Berck* (vol. 57, pp. 5-9). Cham: Springer Nature.
https://link.springer.com/chapter/10.1007/978-3-031-24823-8_2

Book Chapter (Published)

Templeton, S. R., Wood, D. L., McPherson, B. A., Gillette, N. (2023). Integrated Management of Bark Beetles: Economic Contributions of Peter Berck and Foundational Entomological Research. *Sustainable Resource Development in the 21st Century – Essays in Memory of Peter Berck* (vol. 57, pp. 11-23). Cham: Springer Nature.
https://link.springer.com/chapter/10.1007/978-3-031-24823-8_3

Thomas, Charles J. (Clinical Professor)

Refereed Journal Articles

Journal Article (Published)

Burns, N. A., Deck, C. A., Thomas, C. J. (2023). Experimental analysis of impatience in bilateral and multilateral negotiations. *Journal of Economic Psychology*, 95.

Wack, Morgan (Research Assistant Professor)

Refereed Journal Articles

Journal Article (Published)

Jalbert, M., Wack, M. C., Arya, P., Williams, L. (2023). Social truth queries: A new user-driven intervention for countering online misinformation. *Journal of Applied Research in Memory and Cognition*(2211-3681), 1-13. <https://psycnet.apa.org/fulltext/2024-24889-001.html>

Other Intellectual Contributions

Technical Report (Published)

Wack, M. C., Warren, P. L., Linvill, D. L. (2024). *Old Despots, New Tricks - An AI-Empowered Pro-Kagame/RPF Coordinated Influence Network on X* (5th ed., pp. 1-30). Clemson, SC:.. https://tigerprints.clemson.edu/mfh_reports/5/

Warren, Patrick L. (Associate Professor)

Refereed Journal Articles

Journal Article (Published)

Linvill, D. L., Warren, J., Warren, P. L., White, D. L. (2024). Where Do Trolls Say They Are?: Understanding the Use of Place Claims in Nation State Influence Operations. *International Journal of Public Opinion Research*, 36(3).
<https://academic.oup.com/ijpor/article/36/3/edae022/7709018>

Other Intellectual Contributions

Technical Report (Published)

Wack, M. C., Warren, P. L., Linvill, D. L. (2024). *Old Despots, New Tricks - An AI-Empowered Pro-Kagame/RPF Coordinated Influence Network on X* (5th ed., pp. 1-30). Clemson, SC.: https://tigerprints.clemson.edu/mfh_reports/5/

Magazine/Trade Publication (Published)

Linvill, D. L., Warren, P. L. (2024). *New Russian Disinformation Campaigns Prove the Past Is Prequel*. Brookings Institute. <https://www.lawfaremedia.org/article/new-russian-disinformation-campaigns-prove-the-past-is-prequel>

Book Chapter (Accepted)

Linvill, D. L., Warren, P. L. (in press). Paths to Influence: How Coordinated Influence Operations Affect the Prominence of Ideas. *Dark Side of Social Media: Cancel Culture in Sports Organizations..* Routledge/Psychology Press.

Wilson, Paul W. (Professor)

Refereed Journal Articles

Journal Article (Accepted)

Wilson, P. W. (in press). A Generalized Hyperbolic Distance Function for Benchmarking Performance: Estimation and Inference. *Computational Economics*.

Conference Proceedings

Conference Proceeding (Accepted)

Wilson, P. W., Simar, L. (in press). Inference in Dynamic Nonparametric Models. *Advances in Data Envelopment Analysis: Proceedings of DEA45 International Conference of Data Envelopment Analysis*. Springer.

Zhou, Yichen C. (Assistant Professor)

Refereed Journal Articles

Journal Article (Published)

Chu, J., Zhou, Y. C. (2023). The Effect of Adopting NextGen Air Transportation System on Air Travel Performance. *Regional Science and Urban Economics*, 102, 103918.

Finance

Chernykh, Lucy (Associate Professor)

Refereed Journal Articles

Journal Article (Published)

Chernykh, L., Davydov, D., Sihvonen, J. (2023). Financial Stability and Public Confidence in Banks. *Journal of Financial Stability*, 69.

Godbey, Jonathan M. (Temporary Lecturer)

Refereed Journal Articles

Journal Article (Accepted)

Wolf, J. G., Dadalt, P. J., Morgan, A. G., Godbey, J. M. (in press). Sensitivity and Simulation Analysis in Excel without Programming". *Journal of Instructional Techniques in Finance*.

Lockhart, George B. (Professor)

Refereed Journal Articles

Journal Article (Published)

Kubick, T. R., Lockhart, G. B., Mauer, D. C. (2024). Industry tournament incentives and debt contracting. *Review of Quantitative Finance and Accounting*, 1-41.
<https://link.springer.com/article/10.1007/s11156-024-01292-2>

Journal Article (Accepted)

Kubick, T. R., Lockhart, G. B., Mauer, D. C. (in press). CEO tax burden and debt contracting. *Review of Accounting Studies*, Forthcoming.

Morgan, Angela G. (Department Chair/Head)

Refereed Journal Articles

Journal Article (Accepted)

Wolf, J. G., Dadalt, P. J., Morgan, A. G., Godbey, J. M. (in press). Sensitivity and Simulation Analysis in Excel without Programming. *Journal of Instructional Techniques in Finance*.

Nam Ph.D., Yoonsoo (Assistant Professor)

Refereed Journal Articles

Journal Article (Published)

Demere, P., Gramlich, J., Nam, Y. (2024). Do U.S. multinationals use income shifting to facilitate and hide corruption? *Journal of Accounting and Public Policy*, 46, 107213.

Journal Article (Published)

Fairhurst, D. D., Nam, Y. (2023). Collateral constraints, financial constraints, and risk management: Evidence from anti-recharacterization laws. *Journal of Financial and Quantitative Analysis*, 58(2), 805-836.

Samdani, Taufique (Clinical Assistant Professor)

Refereed Journal Articles

Journal Article (Published)

Samdani, T. (2024). Disclosure rules, controlling shareholders, and trading activity in the new issues market. *Journal of Banking and Finance*, 163, 107168.

Wolf, Jack G. (Associate Professor)

Refereed Journal Articles

Journal Article (Accepted)

Wolf, J. G., Dadalt, P. J., Morgan, A. G., Godbey, J. M. (in press). Sensitivity and Simulation Analysis in Excel without Programming". *Journal of Instructional Techniques in Finance*.

Worzala, Elaine M. (Clinical Assistant Professor)

Refereed Journal Articles

Journal Article (Accepted)

Worzala, E. M., McGrath, K. (in press). Real Estate Insights: The "S" in ESG: Unlocking Financial Performance through Human Capital and Real Estate Integration. *Journal of Property Investment and Finance*, 42(5).

Xu, Weike (Clinical Assistant Professor)

Refereed Journal Articles

Journal Article (Published)

Xu, W., Sun, M. (2024). Short selling and readability in financial disclosures: A controlled experiment. *The Financial Review*, 59(2), 265-292.

<https://onlinelibrary.wiley.com/doi/abs/10.1111/fire.12379>

Journal Article (Published)

Xu, W., Li, D., Liu, Y., Sun, M., Wang, X. (2024). Does Venture-Backed Innovation Support Carbon Neutrality? *China Finance Review International*, 14(1), 191-200.

<https://www.emerald.com/insight/content/doi/10.1108/CFRI-12-2022-0253/full/html>

Journal Article (Published)

Xu, W., Pan, W.-F., Wang, X., Xiao, Y., Zhang, J. (2024). The effect of economic and political uncertainty on sovereign CDS spreads. *International Review of Economics & Finance*, 89(Part A), 143-155.

Journal Article (Accepted)

Xu, W., Wang, X., Wu, Y. (2023). Geopolitical Risk and Investment. *Journal of Money, Credit and Banking*. <https://onlinelibrary.wiley.com/doi/abs/10.1111/jmcb.13110>

Graphic Communications

Blue, Carl N. (Associate Professor)

Conference Proceedings

Conference Proceeding (Published)

Blue, C. N. (2024). *The Student Voice: Informing the Future of Workforce Development through Collaborative Internship Programs*. TAGA 2024 Proceedings. <https://technicalseries.printing.org/event/taga-conference/>

Conference Proceeding (Published)

Bridges, A. W., Blue, C. N. (2024). *Action Research: Optimizing Ideation and Digital Prepress Workflows with A.I. Integration* (pp. 1006-1012). iated Proceedings. <https://library.iated.org/>

Conference Proceeding (Published)

Blue, C. N. (2023). T.W.I.G. Research Project: Technical Writing Initiative in Graphic Communications Discipline for Developing Competency Based Learning Objectives. *no*. Seville: iated DIGITAL LIBRARY. <https://library.iated.org/>

Bridges, Amanda W. (Assistant Professor)

Refereed Journal Articles

Journal Article (Published)

Walker, E. B., Bridges, A. W., Smith, D. H. (2023). A color comparison between inkjet and dye sublimation on non-paper substrates before and after environmental exposure. *Journal of Print and Media Technology Research*.

Journal Article (Published)

Bridges, A. W. (2023). Strategies for Teaching Soft Skills in a Graphic Communications Classroom. *International Circular of Graphic Education Research*, 10(14), 14-25.

Conference Proceedings

Conference Proceeding (Published)

Bridges, A. W. (2024). *Using Critiques as Effective Writing Tools in a Graphic Communications Classroom* (18th ed.). Valencia: IATED.

Conference Proceeding (Published)

Bridges, A. W., Blue, C. N. (2024). *Action Research: Optimizing Ideation and Digital Prepress Workflows with A.I. Integration* (pp. 1006-1012). iated Proceedings. <https://library.iated.org/>

Chang, Shu (Temporary Lecturer)

Refereed Journal Articles

Journal Article (Published)

Grant, B. N., Wanless, T., Bandera, Y., Noor, H., Poole, N., Chang, S., Foulger, S. H. (2023). Cascaded Logic Gates with Printed Electrochemical Memristors. *Advanced Materials Technologies*, 8(21). <http://dx.doi.org/10.1002/admt.202202091>

Derksen, Gerry W. (Instructor)

Conference Proceedings

Conference Proceeding (Published)

Derksen, G. W. (2023). A Production Pipeline for an AI-Powered Design Course. *IASDR 2023: Life Changing Design*. Milan: Design Research Society Digital Library.
<https://dl.designresearchsociety.org/iasdr/iasdr2023/fullpapers/>

Conference Proceeding (Accepted)

Bernardes, M. M., Ruecker, S., Codinhoto, R., Bulsing, J., Carraro, F. F., Rettore, P., Libanio, C., Derksen, G. W. (2024). *THE BOUNDARIES OF INDUSTRY-ACADEMIA INTERACTIONS: FIRST STEPS TO PREPARE IA-DESIGN EDUCATION FOR SOCIETY 5.0*. Birmingham,.

Conference Proceeding (Accepted)

Derksen, G. W., Bansal, S. (in press). A DESIGN AND AI COURSE: IN CONVERSATION WITH MACHINES. *The Rise of the Machines: Design Education in the Generative AI Era*.

Walker, Erica B. (Associate Professor)

Refereed Journal Articles

Journal Article (Published)

Walker, E. B. (2023). Cyanotype: An alternative photographic process for graphic communications students. *Visual Communications Journal (VCJ)*, 59(1), 15-21.

Journal Article (Published)

Walker, E. B., Bridges, A. W., Smith, D. H. (2023). A color comparison between inkjet and dye sublimation on non-paper substrates before and after environmental exposure. *Journal of Print and Media Technology Research*.

Management

Fredendall, Lawrence D. (Professor)

Refereed Journal Articles

Journal Article (Published)

Choi, Y., Fredendall, L. D., Fredendall, L. M. (2024). Nurses Perception of a Hospital's Process Improvement on Patient Satisfaction. *Quality Management Journal*, 31(2), 77-101. 100 Sirrine Hall

Journal Article (Published)

Lee, B., Fredendall, L. D., Roth, A. M., Sternberg, S., Quiroga, B. (2024). An Empirical Analysis of a Best Practices Implementation: A study of stroke care best practices. *Journal of Operations Management*, 70(4), 630-653. 100 Sirrine Hall

Journal Article (Published)

Ferrand, Y., Fredendall, L. D., Taaffe, K. M., San, D., Kim, J., Joseph, A., Lee, B., Fiore, A. (2024). Separate rooms for patient induction, case set-up and breakdown: Innovative operating room turnover through quality management. *Quality Management Journal*, 31(1), 3-24. <https://doi.org/10.1080/10686967.2023.2285048>

Journal Article (Accepted)

Ferrand, Y., Fredendall, L. D., Taaffe, K. M., San, D., Kim, J., Joseph, A., Lee, B., Fiore, A. (in press). Separate Rooms for Induction, Set-up, and Breakdown: Innovative Operating Room Turnover through Quality Management. *Quality Management Journal*.

Grant, Benjamin N. (Assistant Professor)

Refereed Journal Articles

Journal Article (Published)

Grant, B. N., Wanless, T., Bandera, Y., Noor, H., Poole, N., Chang, S., Foulger, S. H. (2023). Cascaded Logic Gates with Printed Electrochemical Memristors. *Advanced Materials Technologies*, 8(21). <http://dx.doi.org/10.1002/admt.202202091>

Journal Article (Published)

Grant, B. N., Wanless, T., Crooks, J., Beck, L., Bandera, Y., Foulger, S. H. (2023). Nonconformal Electrochemical Memristor through Vapor Phase Polymerization of Pyrrole. *ACS Applied Electronic Materials*, 5(7), 3993-4001. <http://dx.doi.org/10.1021/acsaelm.3c00708>

Hersel, Matt C. (Assistant Professor)

Refereed Journal Articles

Journal Article (Published)

Hersel, M. C., Gangloff, K. A., Shropshire, C. (2023). Mixed messages: Communication consistency and investor reaction following financial misconduct. *Academy of Management Journal*, 66(2), 638-666.

Ke, Zhihong (Assistant Professor)

Refereed Journal Articles

Journal Article (Accepted)

Ke, Z., Liu, D., Brass, D. J. (in press). Magnify Cascades of eWOM on Social Networks: The Roles of User, Product, and Relationship Characteristics. *Production and Operations Management*.

Conference Proceedings

Conference Proceeding (Published)

Nedumkallel, J. P., Ke, Z., Kettinger, W. J. (2023). *Impact of Google's Data Safety on App Adoption*. Proceedings of the 2023 Conference on Information Technology and Systems (CIST).

Kettinger, William J. (Named Professor)

Refereed Journal Articles

Journal Article (Published)

Brown, C. V., Kettinger, W. J., Goren, E., Wixom, B. (2024). The Influence of Cross-Level Context Factors on Cooperation in IS Integration Projects for Horizontal Mergers. *Communication of the AIS*, 54, 726-772. <https://aisel.aisnet.org/cais/vol54/iss1/32/>

Journal Article (Published)

Li, H., Kettinger, W. J., Yun, S. (2024). Dark Clouds on the Horizon? Effects of Cloud Storage on Security Breaches. *Journal of MIS*, 41(1), 206-235. <https://www.tandfonline.com/doi/full/10.1080/07421222.2023.2301177>

Journal Article (Published)

Zhang, C., Yoo, S., Li, H., Kettinger, W. J. (2023). The impact of incumbents' operational and governance responses on the sharing economy: An asset orchestration perspective. *Journal of Operations Management*, 69(5), 719-741. <https://onlinelibrary.wiley.com/doi/10.1002/joom.1243>

Journal Article (Published)

Raddatz, N., Kettinger, W. J., Coyne, J. (2023). Giving to Get Well: Patients' Willingness to Manage and Share Health Information on AI-Driven Platforms. *Communication of the AIS*, 52, 1017-1049.

Journal Article (Accepted)

Lee, J. S., Kettinger, W. J., Zhang, C. (in press). Nothing Like the Real Thing! A Randomized Field Experiment of Quasi-Mixed Reality Gamified Phishing Training. *Data Base*.

Conference Proceedings

Conference Proceeding (Published)

Nedumkallel, J. P., Ke, Z., Kettinger, W. J. (2023). *Impact of Google's Data Safety on App Adoption*. Proceedings of the 2023 Conference on Information Technology and Systems (CIST).

Kiley, Jason T. (Assistant Professor)

Refereed Journal Articles

Journal Article (Published)

Kiley, J. T., McKenny, A., Short, J., Smith, A. (2023). Call for Papers for a Feature Topic: Having A Way with Words: Innovations and Improvements in Text Analysis Methods. *Organizational Research Methods*, 10944281231195704.

Other Intellectual Contributions

Software (Published)

Kiley, J. T. (2024). *Introduction to Python for Research (v2.1.0)*.
https://github.com/jtkiley/carma_python

Kim, Hongki (Assistant Professor)

Refereed Journal Articles

Journal Article (Published)

Kim, H., Benbasat, I. (2024). How Online Consumers Use Multiple Advice Sources: An Empirical Exploration Using Verbal Protocol Analysis. *Journal of the Association for Information Systems*, 25(2), 195-238.

Leffakis, Zachary M. (Senior Lecturer)

Other Intellectual Contributions

Magazine/Trade Publication (Published)

Leffakis, Z. M., Shaw, S. (2023). *Sales and operations planning for Lean manufacturers* (9th ed., vol. 55, pp. 40-45).

Li, He (Assistant Professor)

Refereed Journal Articles

Journal Article (Published)

Li, H., Yoo, S. (2024). Information Systems Sourcing Strategies and Organizational Cybersecurity Breaches. *IEEE Transactions on Engineering Management*, 71, 481-490.

Journal Article (Published)

Li, H., Kettinger, W. J., Yun, S. (2024). Dark Clouds on the Horizon? Effects of Cloud Storage on Security Breaches. *Journal of MIS (Premier MIS)*, 41(1), 206-235.
<https://www.tandfonline.com/doi/full/10.1080/07421222.2023.2301177>

Journal Article (Published)

Zhang, C., Yoo, S., Li, H., Kettinger, W. J. (2023). The impact of incumbents' operational and governance responses on the sharing economy: An asset orchestration perspective. *Journal of Operations Management*, 69(5), 719-741.
<https://onlinelibrary.wiley.com/doi/10.1002/joom.1243>

Mo, Jiahui (Assistant Professor)

Refereed Journal Articles

Journal Article (Accepted)

Chen, Y., Boh, W., Mo, J. (in press). Heterogeneous Networks in Online Community and Impact on Online Sellers' Performance and Influence. *Information and Management*.

Purvis, Russell L. (Professor)

Conference Proceedings

Conference Proceeding (Accepted)

Purvis, R. L. (in press). *What is Missing: A Meta-Analysis of User Participation Behavior in Online Communities*. INFORMS.

Roth, Aleda M. (Named Professor)

Refereed Journal Articles

Journal Article (Published)

Choi, Y., Fredendall, L. D., Fredendall, L. M. (2024). Nurses Perception of a Hospital's Process Improvement on Patient Satisfaction,. *Quality Management Journal*, 31(2), 77-101.

Journal Article (Published)

Lee, B., Fredendall, L. D., Roth, A. M., Sternberg, S., Quiroga, B. (2024). An Empirical Analysis of a Best Practices Implementation: A study of stroke care best practices. *Journal of Operations Management*, 70(4), 630-653. 100 Sistine Hall

Roth PhD, Philip L. (Professor)

Refereed Journal Articles

Journal Article (Published)

Roth, P. L., Ferrise, E. Doxing, political affiliation, and type of information: Effects on suspicion, perceived similarity, and hiring related judgements. *Journal of Applied Psychology*, 109(5), 730-754.

Journal Article (Accepted)

Roth, P. L. (in press). An empirical investigation of the unintended consequence of vulnerability assessments lead to betrayal. *Journal of the Association of Information Systems*..

Journal Article (Accepted)

Roth, P. L. (in press). Hidden Consequences of Political Discourse at Work: How and Why Ambient Political Conversations Impact Employee Outcomes. *Journal of Applied Psychology*.

Journal Article (Accepted)

Roth, P. L., Krivacek, S. (in press). Making the grade? A meta-analysis of academic performance as a predictor of work performance and turnover. *Journal of Applied Psychology*.

Journal Article (Accepted)

Roth, P. L. (in press). Doxing, Type of Information, and Political Affiliation. *Journal of Applied Psychology*.

Non-Refereed Journal Articles

Journal Article (Published)

STEWART, JR, W. H., Roth, P. L. Risk Propensity Differences Between Entrepreneurs and Managers: A Meta-Analytic Review. *Citeseer*.

Journal Article (Published)

Gormley, M. A., Moschella, P., Cordero-Romero, S., Wampler, W. R., Allison, M., Kitzmiller, K., Estes, L., Heo, M., Litwin, A. H., Roth, P. L. (2024). No Patient Left Behind: A Novel Paradigm to Fulfill Hepatitis C Virus Treatment for Rural Patients. *Open forum infectious diseases*, 11(5), ofae206.

Tripp Jr, John F. (Assistant Professor)

Refereed Journal Articles

Journal Article (Published)

Cunningham, S., DeAngelo, G., Tripp, J. F. (2024). Did Craigslist's Erotic Services Reduce Female Homicide and Rape? *Journal of Human Resources*, 59(1), 280-315.

Journal Article (Published)

Tripp, J. F., Sambamurthy, V. (2023). How does the Use of Agile Feedback Practices Impact Software Quality? An Empirical Investigation. *Journal of Computer Information Systems*, 1-17.

Trudell, Lori T. (Assistant Professor)

Refereed Journal Articles

Journal Article (Published)

Payne, T., Tribble, L. L., Moore, C., Petrenko, O., Hayes, N. (2023). Ambiguous Signals and Information Asymmetry in the Initial Public Offering Process: Examining Ownership Concentration, Process Time, and Underpricing. *Group & Organization Management*, 48(5), 1467-1502.

Other Intellectual Contributions

Book Chapter (Published)

Trudell, L. T., Waldron, T., Wetherbe, J. (2023). Making the case for single-case research on family business. *Field Guide to Family Business Research* (pp. 95-107). Edward Elgar Publishing.

Online Research Brief (Published)

Connelly, B., Trudell, L. T. (2023). *Hypocrisy penalty: Investors especially hate companies that say they're good then behave badly – unless the money is good*. The Conversation. <https://theconversation.com/hypocrisy-penalty-investors-especially-hate-companies-that-say-theyre-good-then-behave-badly-unless-the-money-is-good-188102>

Marketing

Banerji, Ishani (Clinical Assistant Professor)

Refereed Journal Articles

Journal Article (Published)

Banerji, I., Gupta, A., Ketron, S. (2024). Navigating Consumption Streams: Toward a Utilitarian-Hedonic Perspective on Subscription Box Customer Journeys. *Journal of Consumer Behaviour*. <https://doi.org/10.1002/cb.2369>

Beeler, Lisa L. (Assistant Professor)

Refereed Journal Articles

Journal Article (Published)

Beeler, L. L. (2023). When the brand is your bread and butter: review, synthesis, and directions for future exploration of salespeople-brand relationships. *Journal of Personal Selling & Sales Management*, 43(4), 270-288.

Carter Jr, Larry L. (Clinical Assistant Professor)

Conference Proceedings

Conference Proceeding (Published)

Sahagun, M., Vasquez-Parraga, A., Carter, L. L. (2024). *Consumer Product Perceptions within Emerging Markets: The Product Adoption Process and Consumer Ethnocentrism* (pp. 139-140). Kennesaw, GA: Atlantic Marketing Association. <https://www.atlanticmarketingassociation.com/2023-draft-proceedings.html>

Flynn, Kevin A. (Clinical Assistant Professor)

Other Intellectual Contributions

Book Chapter (Accepted)

Hu, J., Flynn, K. A. (in press). The Dark Side of Social Media Livestream Influencer Marketing for Brands and Profits. *The Dark Side of Social Media*. Routledge.

Giebelhausen, Mike (Associate Professor)

Refereed Journal Articles

Journal Article (Published)

Giebelhausen, M., Poehlman, T. A. (2023). Permissibility vs. Feasibility: AI in service from a CX perspective. *Journal of Services Marketing*, 38(1), 87-102.

Journal Article (Accepted)

Scheinbaum, A. C., Steinfeld, L., Giebelhausen, M., Dobscha, S. (in press). Creating transformative marketing leaders: A transformative orientation for marketing decision-making through marketing metacognition and perspective gathering. *Journal of Macromarketing*.

Gupta, Sayan (Assistant Professor)

Other Intellectual Contributions

Book Chapter (Accepted)

Gupta, S., Enuduru, M. R. (in press). The Darker Side of Social Media Influencer Marketing for Brands and their Ecosystem. *Corporate cancel culture and brand boycotts: The dark side of social media for brands*. Routledge.

Mullins, Ryan R. (Professor)

Refereed Journal Articles

Journal Article (Published)

Mullins, R. R., Chase, K., Friend, S. (2023). Buyer-Seller Uncertainty: A Systematic Review and Future Research Directions. *Journal of Personal Selling and Sales Management*, 44(1), 29-49. <https://www.tandfonline.com/doi/full/10.1080/08853134.2023.2282806?src=>

Poehlman, Thomas A. (Associate Professor)

Refereed Journal Articles

Journal Article (Published)

Weathers, D., Poehlman, T. A. (2024). Defining, and Understanding Commitment to, Activity Streaks. *Journal of the Academy of Marketing Science*, 52(2), 531–553.

Journal Article (Published)

Martin, N. S., VanBergen, N., Poehlman, T. A., Adaval, R. (2024). Connecting the Past and the Present: How Narrative-Based Representations Affect Perceptions of Brand Heritage. *Journal of the Association for Consumer Research*, 9(1), 71-82.

Journal Article (Published)

Giebelhausen, M., Poehlman, T. A. (2023). Permissibility vs. Feasibility: AI in service from a CX perspective. *Journal of Services Marketing*, 38(1), 87-102.

Other Intellectual Contributions

Book Chapter (Accepted)

Scheinbaum, A. C., Poehlman, T. A. (in press). Corporate Cancel Culture: A Framework of Dimensions of Moral Cognition in Cancel Culture and a Catalog of Corporate Cancellation Events. *Cancel Culture and Brand Boycotts: The Dark Side of Social Media for Brands*. New York, NY: Routledge.

Raymond, Mary A. (Professor)

Refereed Journal Articles

Journal Article (Published)

Raymond, M. A., Smith, H., Carlson (2024). Being Inclusive Means Being Accessible: Problems with Digital Media for Visually Impaired Consumers. *Journal of Global Scholars of Marketing Science*, 34(1), 5-18.

Journal Article (Accepted)

Raymond, M. A., H. R., Carlson (in press). An Examination of Digital Accessibility within Social Media Platforms: A Framework for Understanding and Enhancing the Digital Experiences of Vulnerable Consumers. *Journal of Advertising Research*(December 2024).

Other Intellectual Contributions

Book (Published)

Raymond, M. A. (2023). *Principles of Marketing, 5th Edition*. Boston, MA: Flat World Knowledge.

Scheinbaum, Angeline C. (Associate Professor)

Refereed Journal Articles

Journal Article (Published)

Cranmer, G. A., Peltz, S., Boatwright, B., Sanderson, J., Scheinbaum, A. C. Athletes' displaced dissent on social media: triggering agents, message strategies, and user-generated responses. *Communication Quarterly*, 1-24.
<http://dx.doi.org/10.1080/01463373.2023.2203828>

Journal Article (Accepted)

Scheinbaum, A. C., Steinfeld, L., Giebelhausen, M., Dobscha, S. (in press). Creating transformative marketing leaders: A transformative orientation for marketing decision-making through marketing metacognition and perspective gathering. *Journal of Macromarketing*.

Conference Proceedings

Conference Proceeding (Published)

Scheinbaum, A. C., Huang, J., Russell, B. T. *How CSR in Event Sponsorship and Event-Sponsor Fit Drive Use: The Moderating Role of Sponsor Brand Trust*, American Marketing Association Winter Educators' Conference.. American Marketing Association:.

Conference Proceeding (Accepted)

Son, H., Scheinbaum, A. C., Yoo, S.-C., Yoo, J., Wilcox, G. (in press). *How does sport sponsorship impact underage drinking?*. American Marketing Association.

Other Intellectual Contributions

Book Chapter (Published)

Scheinbaum, A. C., Dayan, B. (2024). The darker side of social media for consumer psychology and mental health: a framework and research directions. In Scheinbaum, A.C. (Ed.), *The Darker Side of Social Media: Consumer Psychology and Mental Health*. London: Routledge..

Book (Accepted)

Scheinbaum, A. C. (2024). *The Darker Side of Social Media: Consumer Psychology and Mental Health*.. London: Routledge.

Book Chapter (Accepted)

Scheinbaum, A. C., Pehlman, T. A. (in press). Corporate Cancel Culture: A Framework of Dimensions of Moral Cognition in Cancel Culture and a Catalog of Corporate

Cancellation Events. *Cancel Culture and Brand Boycotts: The Dark Side of Social Media for Brands*. New York, NY: Routledge.

Invited Article

Scheinbaum, A. C. (2024). *The Taylor Swift Effect on Football: "Is it Too Soon to Do this Yet? 'Cause I Know That It's Delicate*. Clemson News.

Invited Article

Scheinbaum, A. C. (2023). *5 marketing lessons from the Taylor Swift and Travis Kelce romance*". The AP Conversation.

Siemens, Jennifer D. (Department Chair/Head)

Refereed Journal Articles

Journal Article (Accepted)

Killian, G., Siemens, J. D., Thyroff, A., Smith, S. (in press). Lean On Me: The Positive Effects of Brand Resources and Brand Love During Stressful Life Transitions. *Journal of Marketing Theory and Practice*, 1-19.

Swain, Scott D. (Professor)

Refereed Journal Articles

Journal Article (Published)

Weathers, D., Swain, S. D. (2024). A Scaffolded Learning Approach to Increasing Student Comfort with Microsoft Excel. *Journal of Marketing Analytics*, 12(2), 198-208. A scaffolded learning approach to increasing student comfort with Microsoft Excel

Journal Article (Accepted)

Sonnenberg, C., Swain, S. D., Cudmore, B. A. (in press). An Approach for Dynamic Testing of Augmented Reality in Retail Contexts. *International Journal of Technology Marketing*.

Conference Proceedings

Conference Proceeding (Published)

Swain, S. D., Cudmore, A. (2024). *Product Durability as a Sustainability Alibi for Luxury Purchases*. Disney Springs Area, FL: 30th International Conference on Industry, Engineering, and Management Systems.

Thyroff, Anastasia (Associate Professor)

Refereed Journal Articles

Journal Article (Published)

Hawkins, M., Thyroff, A. (2023). The Consumer-activity Relationship and Separation Distress. *European Journal of Marketing*, 57(4), 930-956.

Journal Article (Accepted)

Thyroff, A., Hawkins, M. A. (2024). Consumer-activity identification: Identifying antecedents and outcomes. *Journal of Strategic Marketing*, 32(5), 606-621.

Journal Article (Accepted)

Killian, G., Siemens, J. D., Thyroff, A., Smith, S. (in press). Lean On Me: The Positive Effects of Brand Resources and Brand Love During Stressful Life Transitions. *Journal of Marketing Theory and Practice*, 1-19.

Journal Article (Accepted)

Thyroff, A., Hawkins, M. A., Akdevelioglu, D. (2023). Thinking Big about Going Small: Conceptualizing the Human-Technology Integration Spectrum. *Journal of Macromarketing*, 43(4), 433-440.

Weathers, Danny (Professor)

Refereed Journal Articles

Journal Article (Published)

Weathers, D., Swain, S. D. (2024). A Scaffolded Learning Approach to Increasing Student Comfort with Microsoft Excel. *Journal of Marketing Analytics*, 12(2), 198-208.

Journal Article (Published)

Weathers, D., Poehlman, T. A. (2024). Defining, and Understanding Commitment to, Activity Streaks. *Journal of the Academy of Marketing Science*, 52(2), 531–553.

School of Accountancy

Cussatt, Marc A. (Assistant Professor)

Refereed Journal Articles

Journal Article (Published)

Barnes, B., Cussatt, M. A., Dalton, D. W., Harp, N. L. (2024). Partner-Track Aspirations in Public Accounting: Comparisons between Partners and Non-Partners. *Accounting Horizons*, 38(2), 45-56.

Journal Article (Accepted)

Barnes, B., Cussatt, M. A., Demere, P., Harp, N. L. (in press). Can a Viral Blunder Damage Auditor Brand Name Reputation? Evidence from Envelopegate. *Journal of Accounting, Auditing, and Finance*.

Journal Article (Accepted)

Barnes, B., Cussatt, M. A., Dalton, D. W., Harp, N. L. (in press). Overloaded and Underappreciated: Declining Partner Aspirations Among Women Public Accountants During the Covid-19 Pandemic. *Contemporary Accounting Research*.

Other Intellectual Contributions

Case (Published)

Cussatt, M. A., Bordeman, A., Westermann, K. (2023). *Risk and Control Considerations in Attestation Engagements: The Auditor's Role in the Academy Awards* (4th ed., vol. 38, pp. 131-144).

Dalton, Derek W. (Professor)

Refereed Journal Articles

Journal Article (Published)

Barnes, B., Cussatt, M. A., Dalton, D. W., Harp, N. L. (2024). Partner-Track Aspirations in Public Accounting: Comparisons between Partners and Non-Partners. *Accounting Horizons*, 38(2), 45-56.

Journal Article (Accepted)

Barnes, B., Cussatt, M. A., Dalton, D. W., Harp, N. L. (in press). Overloaded and Underappreciated: Declining Partner Aspirations Among Women Public Accountants During the Covid-19 Pandemic. *Contemporary Accounting Research*.

Journal Article (Accepted)

Bailey, C., Dalton, D. W., Harp, N. L., Phillips, T. (2024). Socializing Remote Newcomers in Public Accounting: Challenges and Best Practices from the Perspective of Experienced Big 4 Professionals. *Accounting Horizons*.

Davis-Culler, Phebian L. (Clinical Associate Professor)

Refereed Journal Articles

Journal Article (Published)

Davis, P. L., Donnelly, A. M., Radtke, R. R. (2023). The Impact of Dark Triad Personality Traits and Gender on Whistleblowing Decisions. *Research on Professional Responsibility and Ethics in Accounting* (Mar 2023), 77-102.

Journal Article (Published)

Davis-Culler, P. L., Reid, J., Dickens, D., Higgs, J. (2023). Microaggressions in the Accounting Academy: The Black Experience. *Journal of Business Ethics*, 1-28. <https://www.springer.com/journal/10551/submission-guidelines>

Journal Article (Accepted)

Radtke, R. R., Davis-Culler, P. L. (in press). The Importance of Whistleblowing Persistence in Audit Team Member Peer Reporting: The Impact of Communication Medium and Client Importance. *Research on Professional Responsibility and Ethics in Accounting*.

Gardner IV, Jesse (Assistant Professor)

Refereed Journal Articles

Journal Article (Published)

Gardner, J., Sloan, R., Yoon, J. (2024). Distinguishing between recurring and nonrecurring components of earnings using unobserved components modeling. *Journal of Accounting and Economics*, 101687.

Harp, Nancy L. (Associate Professor)

Refereed Journal Articles

Journal Article (Published)

Barnes, B., Cussatt, M. A., Dalton, D. W., Harp, N. L. (2024). Partner-Track Aspirations in Public Accounting: Comparisons between Partners and Non-Partners. *Accounting Horizons*, 38(2), 45-56.

Journal Article (Accepted)

Barnes, B., Cussatt, M. A., Demere, P., Harp, N. L. (in press). Can a Viral Blunder Damage Auditor Brand Name Reputation? Evidence from Envelopegate. *Journal of Accounting, Auditing, and Finance*.

Journal Article (Accepted)

Barnes, B., Cussatt, M. A., Dalton, D. W., Harp, N. L. (in press). Overloaded and Underappreciated: Declining Partner Aspirations Among Women Public Accountants During the Covid-19 Pandemic. *Contemporary Accounting Research*.

Journal Article (Accepted)

Bailey, C., Dalton, D. W., Harp, N. L., Phillips, T. (2024). Socializing Remote Newcomers in Public Accounting: Challenges and Best Practices from the Perspective of Experienced Big 4 Professionals. *Accounting Horizons*.

Hawk, Holly R. (Clinical Assistant Professor)

Refereed Journal Articles

Journal Article (Published)

Hawk, H. R. (2024). Building Higher Order Thinking Skills through Assessment of Information Technology General Controls. *Accounting Information Systems Educators Journal*, 18.

Journal Article (Published)

Hawk, H. R. (2023). Should Accounting Students Embrace Chat GPT. *New Accountant*.

Hawkins, Erin M. (Assistant Professor)

Refereed Journal Articles

Journal Article (Published)

Saunders, K., Keune, M. B., Hawkins, E. M. (2023). More than Making Copies: Survey Evidence on the Work of Novice Auditors. *Auditing: A Journal of Practice & Theory*, 42(4), 1-26.

Journal Article (Accepted)

Hawkins, E. M., Donnelly, A. M., Owens, J. (in press). Does Distrust Matter More than Trust? How Audit Judgment is Influenced by Inconsistent Evidence. *Auditing: A Journal of Practice & Theory*.

Journal Article (Accepted)

Hawkins, E. M., Newman, A. H., Robertson, J. C., Stefaniak, C., Vinson, J. M. (in press). Time Out: Auditor Perceptions and Audit Outcomes When Moving Away from a Time-Based Budget Audit Model. *Accounting Horizons*.

Kisska-Schulze, Kathryn (Associate Professor)

Refereed Journal Articles

Journal Article (Published)

Kisska-Schulze, K., Grow, N., Epstein, A. (2024). An Evolving Landscape: High School Name, Image, and Likeness Rights. *Vanderbilt Law Review*, 77(3), 845-889.
<https://scholarship.law.vanderbilt.edu/vlr/vol77/iss3/4/>

Journal Article (Published)

Hiller, J., Kisska-Schulze, K., Shackelford, S. (2024). Cybersecurity Carrots and Sticks. *American Business Law Journal*, 61(1), 5-29.
<https://onlinelibrary.wiley.com/doi/full/10.1111/ablj.12238>

Journal Article (Published)

Kisska-Schulze, K. (2023). Narrowing the Playing Field on NIL Collectives. *Marquette Sports Law Review*, 34(1), 59-83.

Journal Article (Published)

Kisska-Schulze, K. (2023). NIL: The Title IV Financial Aid Enigma. *The Oklahoma Law Review*, 76(145), 145-173.
<https://digitalcommons.law.ou.edu/cgi/viewcontent.cgi?article=2285&context=olr>

Journal Article (Published)

Kisska-Schulze, K., Holden, J., Ciocchetti, C. (2023). Brute Force (Anti) Federalism. *American Business Law Journal*, 60(3), 481-540.
<https://onlinelibrary.wiley.com/doi/full/10.1111/ablj.12231>

Krupa, Nicholas R. (Clinical Assistant Professor)

Refereed Journal Articles

Journal Article (Accepted)

Krupa, N. R., Lee, R., Tucker, J. (2024). Private Loan Disclosure Covenants and Public Management Guidance. *Journal of Accounting, Auditing & Finance*.

Journal Article (Accepted)

Krupa, N. R., Carnes, B., Monk, D., Bowler, B. (2024). The Accounting Labor Shortage: Challenges and New Initiatives. *Journal of Government Financial Management*.

Journal Article (Accepted)

Krupa, N. R. (in press). The Licensing and Certification Roles of the CPA License in the Gig Economy. *Advances in Accounting*.

Mammadov, Babak (Assistant Professor)

Refereed Journal Articles

Journal Article (Published)

Mammadov, B., Hossain, M., Vakilzadeh, H. (2024). Friends in media: Implications of media connections for analyst forecast optimism. *International Review of Financial Analysis*, 93(103182), 1-16. <https://www.sciencedirect.com/science/article/pii/S1057521924001145>

Polk, Ryan C. (Assistant Professor)

Refereed Journal Articles

Journal Article (Published)

Polk, R. C., Buchheit, S., Stone, M., Riley, M. (2024). Shrinking the 13D Disclosure Window Will Benefit the Investing Public. *The Journal of Financial Regulation and Compliance*.
<https://doi.org/10.1108/JFRC-01-2024-0016>

Journal Article (Published)

Polk, R. C., Gillette, D., Lawson, J. (2024). A Critical Analysis of the Corporate Alternative Minimum Tax. *The ATA Journal of Legal Tax Research*, 22(1), 34-50.
<https://publications.aaahq.org/atajltr/article/22/1/34/12325/A-Critical-Analysis-of-the-Corporate-Alternative>

Radtke, Robin R. (Academic Program Director)

Refereed Journal Articles

Journal Article (Published)

Davis, P. L., Donnelly, A. M., Radtke, R. R. (2023). The Impact of Dark Triad Personality Traits and Gender on Whistleblowing Decisions. *Research on Professional Responsibility and Ethics in Accounting*, 77-102.

Journal Article (Accepted)

Radtke, R. R., Davis-Culler, P. L. (in press). The Importance of Whistleblowing Persistence in Audit Team Member Peer Reporting: The Impact of Communication Medium and Client Importance. *Research on Professional Responsibility and Ethics in Accounting*.

Vinson, Jeremy M. (Associate Professor)

Refereed Journal Articles

Journal Article (Published)

Vinson, J. M., Pike, B. J., Chui, L., Zhou, M. (2024). The Influence of Audit Evidence Framing on Auditors' Judgment. *Behavioral Research in Accounting*, 36(1), 105-120.

Journal Article (Accepted)

Grenier, J. H., Robertson, J. C., Simon, C. A., Vinson, J. M. (in press). PCAOB Inspections and Auditor Liability. *Auditing: A Journal of Practice and Theory*.

Journal Article (Accepted)

Hawkins, E. M., Newman, A. H., Robertson, J. C., Stefaniak, C., Vinson, J. M. (in press). Time Out: Auditor Perceptions and Audit Outcomes When Moving Away from a Time-Based Budget Audit Model. *Accounting Horizons*.

Other Intellectual Contributions

Case (Accepted)

Vinson, J. M., Welton, R. E. (in press). *Justice for Everyone: A Loan Case with Varied Payments and Inappropriate Interest Amortization* (vol. 68).

Welton, Ralph E. (Visiting Professor)

Other Intellectual Contributions

Case (Accepted)

Vinson, J. M., Welton, R. E. (in press). *Justice for Everyone: A Loan Case with Varied Payments and Inappropriate Interest Amortization* (vol. 68).

Yazzie, Courtney E. (Assistant Professor)

Refereed Journal Articles

Journal Article (Published)

Yazzie, C. E., Kubick, T. R., Omer, T. C. Economic consequences of expanding sales tax nexus: Expanding from stock price reactions to the Wayfair decision. *Journal of Accounting and Public Policy*, 44.

Presentations

Clemson University
July 1, 2023 - June 30, 2024

Economics

Bodenhorn, Howard N. (Professor)

Bodenhorn, Howard Nelson (Presenter and Author), CEPR International Macroeconomic History Online Seminar, "The extent of the market for early American bank notes," Center for Economic Policy Research. (March 27, 2024).

Chen, Cheng (Assistant Professor)

Chen, Cheng, Seminar at the University of Hong Kong, "Employment Flexibility and Worker Mobility within and between Firms," the University of Hong Kong, Hong Kong, China. (May 29, 2024).

Chen, Cheng, Midwest Macro Meetings, "Information Acquisition and Price Setting under Uncertainty: New Survey Evidence," Virginia Commonwealth University, Richmond, VA, United States. (May 18, 2024).

Chen, Cheng, Wisconsin International Economics Workshop, "Multinationals and Structural Transformation," University of Wisconsin - Madison, Madison, WI, United States. (March 8, 2024).

Chen, Cheng, Canon Institute of Global Studies End of Year Macroeconomics Conference, "Population Growth and Employment Protection," Canon Institute of Global Studies, Tokyo, Japan. (December 27, 2023).

Chen, Cheng, Southern Economic Association Meeting, "Employment Flexibility and Within Firm Labor Dynamics," Southern Economic Association, New Orleans, LA, United States. (November 24, 2023).

Fleck, Robert K. (Professor)

Fleck, Robert Kenneth, Hanssen, Frederick Andrew, Public Choice Symposium on Constitutional Change, "The Emergence of Democratic Constitutions: Comparing the Modern World to Ancient Greece," University of Virginia School of Law. (February 9, 2024).

Gorry, Aspen (Associate Professor)

Gorry, Aspen, TIAA Fellows Symposium, "How Do Life Events Affect Retirement Timing? Evidence from Expectations Data." (April 26, 2024).

Gorry, Aspen, "Structural Change in Production Networks and Economic Growth." (February 16, 2024).

Gorry, Aspen, RIDGE December Forum, "Structural Change in Production Networks and Economic Growth," Medellin, Colombia. (December 12, 2023).

Gorry, Aspen, Vienna Macro Workshop, "Structural Change in Production Networks and Economic Growth." (October 21, 2023).

Gorry, Aspen, "Structural Change in Production Networks and Economic Growth." (October 13, 2023).

Hanssen, Frederick A. (Professor)

Hanssen, Frederick Andrew (Professor), Annual meeting of the Society for Institutional and Organizational Economics (SIOE), "The Emergence of Democratic Constitutions: Comparing the Modern World to Ancient Greece," Society for Institutional and Organizational Economics (SIOE), Chicago, United States. (June 28, 2024).

Fleck, Robert Kenneth, Hanssen, Frederick Andrew, Public Choice Symposium on Constitutional Change, "The Emergence of Democratic Constitutions: Comparing the Modern World to Ancient Greece," University of Virginia School of Law. (February 9, 2024).

Hazlett, Thomas W. (Endowed Chair)

Hazlett, Thomas Winslow (Presenter), CYBR 5420, "The Political Economy of Spectrum Allocation," University of Colorado, Boulder, School of Engineering, Boulder, CO, United States. (May 24, 2024).

Hazlett, Thomas Winslow, IEEE International Symposium on Dynamic Spectrum Access Networks, "Technology and Radio Spectrum Allocation," IEEE Dyspan, Arlington, VA, United States. (May 16, 2024).

Hazlett, Thomas Winslow (Presenter), Charlotte Economics Club Monthly Meeting, "ANTITRUST RISING: News Rules for High-Tech Digital Platforms?," Charlotte Economics Club, Charlotte, United States. (March 6, 2024).

Hazlett, Thomas Winslow (Author), Pareto Conference, "Vilfredo Pareto and the Journey Beyond Atomistic Competition," Chapman University Economic Science Institute, Orange, CA, United States. (October 12, 2023).

Hazlett, Thomas Winslow (Presenter), Seminar, "You Don't Bring Me Apples Any More. The EU and the DMA: An American Perspective," Bruno Leoni Institute, Milan, Italy. (October 2, 2023).

Lewis, Matthew S. (Professor)

Lewis, Matthew S, "Asymmetric Information Sharing in Oligopoly: A Natural Experiment in Retail Gasoline," Bogota, Colombia. (March 2024).

Lewis, Matthew S, "Asymmetric Information Sharing in Oligopoly: A Natural Experiment in Retail Gasoline," Washington, DC, United States. (October 2023).

Lewis, Matthew S, "Asymmetric Information Sharing in Oligopoly: A Natural Experiment in Retail Gasoline," Urbana, IL, United States. (September 2023).

Makowsky, Michael D. (Associate Professor)

Makowsky, Michael D, National Network of Criminal Justice Coordinating Councils, "Restructuring Incentives in Law Enforcement," National Network of Criminal Justice Coordinating Councils. (June 2024).

Makowsky, Michael D, Brummund, Peter, Society of Labor Economics Meetings, "Monopsony and Religious Club Goods: Evidence from Indonesia," SOLE. (May 2024).

Makowsky, Michael D, Centre on Economics, Finance and Regulation, "Better Stealing Than Dealing? The Effects of Felony Theft Thresholds." (March 2024).

Makowsky, Michael D, "Monopsony and Religious Club Goods: Evidence from Indonesia." (November 2023).

Makowsky, Michael D, "Better Stealing Than Dealing? The Effects of Felony Theft Thresholds." (October 2023).

Makowsky, Michael D, Law and Economics Seminar, "Better Stealing Than Dealing? The Effects of Felony Theft Thresholds." (October 2023).

Makowsky, Michael D, Transatlantic Crime Workshop, "Lame Duck Law Enforcement." (October 2023).

Simon, Curtis J. (Professor)

Simon, Curtis J (Presenter), Urban Economics Association Annual Meeting, "Entrepreneurship, City Size, and Heterogeneous Human Capital," Urban Economics Association, Washington, DC. (September 30, 2023).

Templeton, Scott R. (Associate Professor)

Templeton, Scott R, Wood, Daniel H, 2023 Agricultural and Applied Economics Association's Annual Meeting, "Tests with Lab Experiments of Hotelling's Rule about Prices of Non-Renewable Resources," Agricultural and Applied Economics Association, Washington, DC, United States. (July 25, 2023).

Warren, Patrick L. (Associate Professor)

Linville, Darren L, Warren, Patrick L, "How AI-Driven Disinformation Works (and How to Stop It)," CXO Talk. (June 28, 2024).

Grant, Benjamin Noah (Panelist), Fredendall, Lawrence D (Panelist), Fox, Michelle Suki Bost (Panelist), Walker, Erica Black (Panelist), Warren, Patrick L (Panelist), Siemens, Jennifer Dianne (Moderator), Clemson University Research Symposium, "Create a Successful Research Team with College of Business Partners," POMS, Clemson, SC, United States. (May 8, 2024).

Linville, Darren L, Warren, Patrick L, Informed: Conversations on Democracy in the Digital Age, "Clemson Media Forensics Hub's Table-Top Exercise on Social Influencing Methods," The John S. and James L. Knight Foundation, Coral Gables, FL, United States. (January 22, 2024).

Watson, Lawrence R. (Professor of Practice)

Watson, Lawrence Reed, Upstate Research Symposium, "Guaranteed Basic Income: Subsidizing Leisure or Alleviating Poverty?," Clemson University, Clemson, SC. (April 5, 2024).

Wilson, Paul W. (Professor)

Wilson, Paul Wayne, Department of Economics, Katholieke Universiteit Leuven, "A Generalized Hyperbolic Distance Function for Benchmarking Performance: Estimation and Inference," Leuven, Belgium. (May 30, 2024).

Wilson, Paul Wayne, University of Loughbororough Business School, "A Generalized Hyperbolic Distance Function for Benchmarking Performance: Estimation and Inference," Loughbororough, United Kingdom. (March 13, 2024).

Zhou, Yichen C. (Assistant Professor)

Zhou, Yichen Christy, "Charged Up? Impacts of Green Energy Transition on Local Labor Markets," UGA, Athens, GA, United States. (February 10, 2024).

Zhou, Yichen Christy, "Charged Up? Impacts of Green Energy Transition on Local Labor Markets," UT-Dallas, Dallas, TX, United States. (February 5, 2024).

Lam, Chungsang, Zhou, Yichen Christy, ASSA, "(How much) Do Airlines Self-internalize and Cross-internalize Congestion," TPUG, San Antonio, TX, United States. (January 5, 2024).

Chan, Ron (co-author), Zhou, Yichen Christy (co-author), Southeast Energy & Environmental Economics Workshop, "Charged Up? Distributional Impacts of Green Energy on Local Labor Markets," Georgia Tech, Atlanta, GA, United States. (October 19, 2023).

Finance

Box, Travis S. (Assistant Professor)

Box, Travis Stephenson, Davis, Ryan, Southwestern Finance Association Annual Meeting, "OTC Market Quality Around Public Disclosures," Southwestern Finance Association, Las Vegas, NV, United States. (February 2024).

Dayani, Arash (Assistant Professor)

Dayani, Arash, Chalmers, John, Financial Management Association Annual Meeting, "Mutual fund Strategy: Swing for the Fences or Bat for Average," FMA, Chicago, IL, United States. (October 15, 2023).

Dayani, Arash, Financial Management association Annual Meeting, "Discussion of Board-level Sustainability Committees: Does Community Social Capital Matter?," FMA, Chicago, IL, United States. (October 10, 2023).

Greene, Daniel T. (Associate Professor)

Greene, Daniel Thomas (Presenter), Intintoli, Vincent James, "How deep is the labor market for female directors? Evidence from mandated director appointments." (2024).

Greene, Daniel Thomas, Clemson University Brown Bag Seminar. (January 2024).

Greene, Daniel Thomas, Wayne State University Seminar. (January 2024).

Greene, Daniel Thomas, Josefy, Matthew (Indiana University), Academy of Management Annual Meeting. (August 2023).

Greene, Daniel Thomas, World Finance Conference, "How deep is the labor market for female directors? Evidence from mandated director appointments." (August 2023).

Intintoli, Vincent J. (Associate Professor)

Greene, Daniel Thomas (Presenter), Intintoli, Vincent James, "How deep is the labor market for female directors? Evidence from mandated director appointments." (2024).

Lu, Jacques (Clinical Assistant Professor)

Lu, Jacques, Hull Tactical Asset Allocation Workshop, "Macroeconomic Trends and Equity Risk Premium." (May 2024).

Lu, Jacques, American Finance Association Annual Meeting, "Market Risk Premium Expectation: Combining Option Theory with Traditional Predictors." (January 2024).

Lu, Jacques, Wolfe Research QES Harnessing Options Conference, "A Theory of Equity and Bond Premia Implied by Derivatives." (November 2023).

Lu, Jacques, Financial Management Association Annual Meeting, "Market Risk Premium Expectation: Combining Option Theory with Traditional Predictors.." (October 2023).

Lu, Jacques, China International Risk Forum, "Market Risk Premium Expectation: Combining Option Theory with Traditional Predictors." (July 2023).

Morgan, Angela G. (Department Chair/Head)

Xu, Weike (Presenter), Han, Yufend (Author), Wolf, Jack G. (Author), Morgan, Angela G. (Author), Eastern Finance Association, Eastern Finance Association, St. Petersburg, FL. (April 2024).

Samdani, Taufique (Clinical Assistant Professor)

Samdani, Taufique, EFMA annual meeting 2024, "Institutional Pre-Commitment and Price Discovery in Lottery vs. Pro-rata IPO Auctions," Lisbon, Portugal. (June 28, 2024).

Wolf, Jack G. (Associate Professor)

Xu, Weike (Presenter), Han, Yufend (Author), Wolf, Jack G. (Author), Morgan, Angela G. (Author), Eastern Finance Association, Eastern Finance Association, St. Petersburg, FL. (April 2024).

Worzala, Elaine M. (Clinical Assistant Professor)

Worzala, Elaine M, Counselors of Real Estate Proptech Special Interest Group Virtual Webinar, ""Keeping up (or how to avoid being a dinosaur) – a panel discussion with PropTech experts on skills needed for the next frontier of innovation in real estate", " Counselors of Real Estate. (December 7, 2023).

Xu, Weike (Clinical Assistant Professor)

Xu, Weike (Presenter), Han, Yufend (Author), Wolf, Jack G. (Author), Morgan, Angela G. (Author), Eastern Finance Association, Eastern Finance Association, St. Petersburg, FL. (April 2024).

Xu, Weike, Eastern Finance Association Annual Meeting, "The Causal Impact of Short-sale Constraints on the Idiosyncratic Volatility Puzzle." (April 11, 2024).

Xu, Weike, Southern Finance Association Annual Meeting, "There is a Positive Risk Premium for Idiosyncratic Volatility After All." (November 17, 2023).

Xu, Weike, 33rd Annual Conference on Financial Economics and Accounting (CFEA), "Market Risk Premium Expectation: Combining Option Theory with Traditional Predictors." (November 3, 2023).

Xu, Weike, Financial Management Association Annual Meeting, "There is a Positive Risk Premium for Idiosyncratic Volatility After All." (October 12, 2023).

Xu, Weike, CFRI&CIRF Joint Conference, "There is a Positive Risk Premium for Idiosyncratic Volatility After All." (July 30, 2023).

Xu, Weike, China International Conference in Finance (CICF), "There is a Positive Risk Premium for Idiosyncratic Volatility After All." (July 8, 2023).

Zykaj, Blerina (Associate Professor)

Mammadov, Babak (Presenter), Zykaj, Blerina (Coauthor), Bonsall IV, Samuel B. (Coauthor), Clemson University School of Accountancy Brown Bag Series, "The Importance of Financial Misconduct of Institutional Investors on Corporate Social Responsibility," Clemson University School of Accountancy, Clemson, SC, United States. (November 10, 2023).

Graphic Communications

Blue, Carl N. (Associate Professor)

Blue, Carl Nelson (Co-Presenter), Bridges, Amanda Wells (Co-Presenter), CU Research Symposium, "2024 Research Symposium: Exploring Ideation and Digital Workflows with AI Integration," CU Research Division, Clemson, SC. (May 6, 2024).

Blue, Carl Nelson, "In the age of AI" at the January 9 Clemson Teaching Excellence Conference - Spring 2024, "Optimizing Ideation and Digital Prepress Workflows with AI Integration," Clemson University: Office of Teaching Effectiveness and Innovation, Clemson, SC. (January 9, 2024).

Blue, Carl Nelson (Author / Presenter), 2023 ATMAE Conference, "Technical Writing Competencies in Industry 4.0: Evaluating Essential Skills for Success in Graphic Communications," ATMAE - Association of Technology Management and Applied Engineering, Atlanta, GA, United States. (October 26, 2023).

Blue, Carl Nelson (Presenter / Author), GCEA 2023 - Graphic Communication Education Association Annual Conference, "Assessing Tablet-based Graphic Apps & Artificial Intelligence Ideation Tools for use in Conventional and Digital Printing Practicum," GCEA - Graphic Communication Education Association, Providence, RI, United States. (July 2023).

Bridges, Amanda W. (Assistant Professor)

Blue, Carl Nelson (Co-Presenter), Bridges, Amanda Wells (Co-Presenter), CU Research Symposium, "2024 Research Symposium: Exploring Ideation and Digital Workflows with AI Integration," CU Research Division, Clemson, SC. (May 6, 2024).

Bridges, Amanda Wells, Technical Association of the Graphic Arts 2024 Conference, "A Comparison of Textile Pretreatment Methods in Direct-to-Garment Printing," Technical Association of the Graphic Arts, Dallas, TX. (March 13, 2024).

Walker, Erica Black, Bridges, Amanda Wells, SECAC (formerly the Southeastern College Art Conference), "When artistic vision needs more than paper: A color comparison between printing processes on non-paper substrates," VCUarts: Virginia Commonwealth University School of the Arts, Richmond, VA, United States. (October 2023).

Bridges, Amanda Wells, The Association of Technology, Management, and Applied Engineering 2023 Conference, "Color Fastness of Untreated Textiles in Direct-to-Garment Printing," The Association of Technology, Management, and Applied Engineering, Atlanta, GA. (October 18, 2023).

Bridges, Amanda Wells, Graphic Communications Education Association Annual Conference 2023 Summer Conference, "Using Critiques as Effective Writing Tools in a Graphic Communications Classroom," Graphic Communications Education Association Annual Conference, Providence, RI. (July 17, 2023).

Congdon, Robert W. (Clinical Assistant Professor)

Congdon, Robert W (Co-Chair), Oetjen, Shawn (Co-Chair), Robinson, Lonnie, Dillard, Lucas, Mazur, Mark, FTA FORUM, "Flexo Jeopardy," Flexographic Technical Association, Kansas City, MO, United States. (May 5, 2024).

Derksen, Gerry W. (Instructor)

Derksen, Gerry Wade (Author), AI Research Symposium, "Customized Learning for Autistic Children Using ML," THE OFFICE OF THE VICE PRESIDENT FOR RESEARCH, Clemson, SC, United States. (May 8, 2024).

Derksen, Gerry Wade, Mid-America College Art Association, "Design Collaboration Machines," MACAA. (March 21, 2024).

Derksen, Gerry Wade (Speaker), Flexography Pre-Press Platemakers Association, "Artificial Intelligence... State of the "art" today and future opportunities," FPPA, Greenville, SC, United States. (September 27, 2023).

Fox, Michelle S. B. (Senior Lecturer)

Fox, Michelle Suki Bost (Speaker), 2024 Inclusive Course Design Institute, "ExL Course Design," OTEI, Clemson, SC, United States. (May 15, 2024).

Grant, Benjamin Noah (Panelist), Fredendall, Lawrence D (Panelist), Fox, Michelle Suki Bost (Panelist), Walker, Erica Black (Panelist), Warren, Patrick L (Panelist), Siemens, Jennifer Dianne (Moderator), Clemson University Research Symposium, "Create a Successful Research Team with College of Business Partners," POMS, Clemson, SC, United States. (May 8, 2024).

Walker, Erica B. (Associate Professor)

Grant, Benjamin Noah (Panelist), Fredendall, Lawrence D (Panelist), Fox, Michelle Suki Bost (Panelist), Walker, Erica Black (Panelist), Warren, Patrick L (Panelist), Siemens, Jennifer Dianne (Moderator), Clemson University Research Symposium, "Create a Successful Research Team with College of Business Partners," POMS, Clemson, SC, United States. (May 8, 2024).

Mitchell, Taylor, McCaskey, Jack, Anna, Moore, Yang, Anna, Sanders, Griffin, Davis, Kennedy, Walker, Erica Black, Clemson University 19th Annual Focus on Creative Inquiry Forum, "Light, Chemistry, & Creativity Through the Lens," Watt Center, Clemson, SC, United States. (April 2024).

Calkins, Celeste, Walker, Erica B, Color Conference, "CMY, XYZ, RGB?: A beginners guide to understanding color models," Printing United, Dallas, TX, United States. (March 2024).

Walker, Erica B, Teaching Excellence Conference 2024: Teaching in the Age of AI, "The use and misuse of generative AI for photos and imagery: New creative tools in the higher ed classroom," OTEI, Clemson, SC, United States. (January 2024).

Walker, Erica B, 2023 Association of Technology, Management, and Applied Engineering (ATMAE) Conference, "Analog Photography: Today's applications, a case study," ATMAE, Atlanta, GA, United States. (October 2023).

Walker, Erica Black, Bridges, Amanda Wells, SECAC (formerly the Southeastern College Art Conference), "When artistic vision needs more than paper: A color comparison between printing processes on non-paper substrates," VCUarts: Virginia Commonwealth University School of the Arts, Richmond, VA, United States. (October 2023).

Walker, Erica B, 2023 Graphic Communication Education Association (GCEA) Conference, "Photography: At the intersection of the future and the past," Providence, RI, United States. (July 2023).

Weisenmiller, Eric M. (Associate Professor)

Weisenmiller, Eric M, National Association of Printing Ink Manufacturers Annual Conference, 2022, "Offset Lithographic Press Demonstration," National Association of Printing Ink Manufacturers (NAPIM), Clemson, SC. (July 21, 2023).

Weiss, Charles T. (Professor)

Weiss, Charles Tabor (Researcher/Presenter), Digital Print for Packaging Europe 2023, "Sustainability, Digital Imaging, and Digital Print Professionals of the Future," Smithers, London, England. (December 6, 2023).

Weiss, Charles Tabor (Researcher/Presenter), iarigaiC, "Creating Block Printing Plates Using a Laser," International Circle, Wuppertal, Germany. (September 19, 2023).

Weiss, Charles Tabor (Researcher/Presenter), iarigaiC, "Design Thinking in the Graphic Communication Classroom," International Circle, Wuppertal, Germany. (September 19, 2023).

Management

Colak, Ahmet (Assistant Professor)

Kim, Jaeyoung (author), Colak, Ahmet (author), Fredendall, Lawrence D, Allen, Robert (author), Production Operation Management, "The Value of Postponement Strategy in Operating Room Time Reservation,," POMS, Minneapolis, MN, United States. (April 25, 2024).

Kim, Jaeyoung (Author), Colak, Ahmet (author), Fredendall, Lawrence D (Author), Decision Sciences Institute, "Do New Partner and Procedure Exposure Influence Operating Room Nurse Turnover?," Decision Sciences, Atlanta. (November 2023).

Fredendall, Lawrence D. (Professor)

Grant, Benjamin Noah (Panelist), Fredendall, Lawrence D (Panelist), Fox, Michelle Suki Bost (Panelist), Walker, Erica Black (Panelist), Warren, Patrick L (Panelist), Siemens, Jennifer Dianne (Moderator), Clemson University Research Symposium, "Create a Successful Research Team with College of Business Partners," POMS, Clemson, SC, United States. (May 8, 2024).

Pacheco, Diego (author), Fredendall, Lawrence D, Thurer, Matthiaas, Production Operations Management, "Analyzing Shop Improvement Efforts Using the Theory of Swift and Even Flow," POMS, Minneapolis, MN, United States. (April 25, 2024).

Kim, Jaeyoung (author), Colak, Ahmet (author), Fredendall, Lawrence D, Allen, Robert (author), Production Operation Management, "The Value of Postponement Strategy in Operating Room Time Reservation,," POMS, Minneapolis, MN, United States. (April 25, 2024).

Fredendall, Lawrence D, Islam, Sayed (author), Taaffe, Kevin M (author), Catchpole, Ken (author), Rayo, Michael (author), Production Operations Management, "Using the Theory of Swift and Even Flow to Analyze Sterile Processing Department Performance.,," POMS, Minneapolis, MN, United States. (April 25, 2024).

Hegde, Sudeep, Foster, Steven (Author), Fredendall, Lawrence D, Taaffe, Kevin M, International Symposium on Human Factors in Health Care, "Coordination Patterns that Underpin Adaptive Capacity in Complex Systems: A Sterile Processing Department Case Study," HFES, Chicago, IL, United States. (March 2024).

Kim, Jaeyoung (Author), Colak, Ahmet (author), Fredendall, Lawrence D (Author), Decision Sciences Institute, "Do New Partner and Procedure Exposure Influence Operating Room Nurse Turnover?," Decision Sciences, Atlanta. (November 2023).

Fredendall, Lawrence D (author), Taaffe, Kevin M (author), Islam, Sayed (author), Segarra, Gabriel (author), Hegde, Sudeep (author), Decision Sciences, "Examining Performance of a Sterile Processing Department," Decision Sciences Institute, Atlanta, GA, United States. (November 2023).

Lee, Brandon (author), Youn, Seoikjun (author), Fredendall, Lawrence D, Decision Sciences, "Deadline Effect in Stroke Patient Care," Decision Science Institute, Atlanta, GA, United States. (November 22, 2023).

Grant, Benjamin N. (Assistant Professor)

Grant, Benjamin Noah (Panelist), Fredendall, Lawrence D (Panelist), Fox, Michelle Suki Bost (Panelist), Walker, Erica Black (Panelist), Warren, Patrick L (Panelist), Siemens, Jennifer Dianne (Moderator), Clemson University Research Symposium, "Create a Successful Research Team with College of Business Partners," POMS, Clemson, SC, United States. (May 8, 2024).

Grant, Benjamin Noah, Ross, Thomas (Co-author), POMS 2024, "Family Medicine Co-location with Hospital Campuses: How Health System Integration can Impact Operations," POMS, Minneapolis, MN, United States. (April 28, 2024).

Grant, Benjamin Noah, INFORMS 2023, "Family Medicine Co-location with Hospital Campuses: How Health System Integration can Impact Operations," INFORMS, Phoenix, AZ, United States. (October 17, 2023).

Kettinger, William J. (Named Professor)

Babakan, Ali S. (Presenter), Kettinger, William J, Li, He (Author), 2023 INFORMS annual Meeting, "Do Digital Platforms Make Nonbinding Contracts More Enforceable? Evidence from the Amazon Freight Platform," INFORMS, Phoenix, AZ, United States. (October 16, 2023).

Bhatt, Shivan (Presenter), Kettinger, William J (Author), Li, He (Author), 2023 INFORMS Annual Meeting, "Impact of Platform Privacy Governance on Mobile App Cross-Promotion Strategies: Evidence from Apple's App Tracking Transparency," INFORMS, Phoenix. (October 15, 2023).

Kiley, Jason T. (Assistant Professor)

Kiley, Jason Thomas (Co-organizer), Pfarrer, Michael (Co-organizer), Academy of Management Annual Meeting, "15th Annual Content Analysis PDW," Academy of Management, Boston, MA. (August 4, 2023).

Li, He (Assistant Professor)

Babakan, Ali S. (Presenter), Kettinger, William J, Li, He (Author), 2023 INFORMS annual Meeting, "Do Digital Platforms Make Nonbinding Contracts More Enforceable? Evidence from the Amazon Freight Platform," INFORMS, Phoenix, AZ, United States. (October 16, 2023).

Bhatt, Shivan (Presenter), Kettinger, William J (Author), Li, He (Author), 2023 INFORMS Annual Meeting, "Impact of Platform Privacy Governance on Mobile App Cross-Promotion Strategies: Evidence from Apple's App Tracking Transparency," INFORMS, Phoenix. (October 15, 2023).

Mann, Christopher R. (Clinical Professor)

Mann, Christopher R, Clemson University Military Onboarding Orientation, "Clemson Corps Mission Orientation," Military & Veteran Engagement, Clemson, SC, United States. (August 22, 2023).

Navis, Chad C. (Named Professor)

Kyprianou, Christina, Navis, Chad C, Kretschmer, Tobias, DRUID, "A cultural view of platform governance," Valbonne, France. (June 2024).

Roskam, Dirk (Clinical Assistant Professor)

Christensen, Kyle, Roskam, Dirk M (Panelist), INGRoup Annual Meeting 2024, "The Art and Science of Teamwork Education Across Disciplines," Interdisciplinary Network for Group Research, Charlotte, NC, United States. (February 15, 2024).

Snider, Blake (Associate Professor)

Snider, Jeromy Blake (Author), Walker, Demorris (co-author), Southern Management Association, "Does playing cornhole increase student engagement in a business statistics class?," SMA, San Antonio, TX, United States. (April 23, 2024).

Walker, Demorris (Clinical Assistant Professor)

Snider, Jeromy Blake (Author), Walker, Demorris (co-author), Southern Management Association, "Does playing cornhole increase student engagement in a business statistics class?," SMA, San Antonio, TX, United States. (April 23, 2024).

Marketing

Banerji, Ishani (Clinical Assistant Professor)

Banerji, Ishani (Presenter), Gupta, Aditya, Ketron, Seth (Presenter), Clemson Marketing Research Symposium 2024, "Should I Take A Dip? A Trifocal Conceptualization of the Subscription Box Customer Journey," Clemson University. (February 2, 2024).

Banerji, Ishani, Teaching Excellence Conference 2024: Teaching in the Age of AI, "Ghostwriter to co-author: Helping students leverage AI in the classroom," Clemson University. (January 9, 2024).

Banerji, Ishani (Author), Gupta, Aditya (Presenter), Ketron, Seth (Presenter), 2023 Association for Consumer Research annual conference, "Should I Take A Dip? A Trifocal Conceptualization of the Subscription Box Customer Journey.," Association for Consumer Research, Seattle, WA. (October 2023).

Carter Jr, Larry L. (Clinical Assistant Professor)

Sahagun, Miguel (author), Vasquez-Parraga, Arturo (author), Carter, Larry Lee (presenter and author), Atlantic Marketing Association 48th Annual Conference, "Consumer Product Perceptions within Emerging Markets: The Product Adoption Process and Consumer Ethnocentrism," Atlantic Marketing Association, Wilmington, NC, United States. (September 29, 2023).

Flynn, Kevin A. (Clinical Assistant Professor)

Flynn, Kevin Andrew, Academy of Business Research Online Conference, "Digital Transformation and Changes in Career Readiness - The Story has Changed," Academy of Business Research. (June 27, 2024).

Giebelhausen, Mike (Associate Professor)

Nath, Pravin (Presenter and Principal Investigator), Swain, Scott Darren (Co-investigator), Weathers, Danny (Co-investigator), Giebelhausen, Mike (Co-investigator), S.C. Sea Grant Consortium Research Symposium, "Producer and Consumer Preferences for Direct Marketing of Seafood Products in South Carolina," S.C. Sea Grant, Conway, SC, United States. (May 15, 2024).

Gupta, Sayan (Assistant Professor)

Gupta, Sayan, Tower, Annette Popp, Nath, Pravin, Ahern, Sydney, Bartee, Wynn, Bodwell, Charlotte, Horton, Alex, Ridgill, Trey, 2024 Clemson Research Symposium, "Touchdown or Fumble? Deciphering Super Bowl Advertising's Influence on Brand Buzz in Light of Digital Investment," Clemson University, Clemson, SC, United States. (May 8, 2024).

Gupta, Sayan (Author), Powers College of Business Research Seminar Series, "Big Desantis vs Big Disney: Review Bombing as a Consequence of Brand Activism," Clemson University Powers College of Business, Clemson, SC, United States. (April 25, 2024).

Gupta, Sayan (Author), Media Forensics Hub Annual "April Fools" Research Symposium, "The Deceiving Salesman Problem: Social Media Whistleblowers on Deceptive Personal

Selling Practices and their Impact on Consumer Trust," Clemson University Media Forensics Hub, Clemson, SC, United States. (April 1, 2024).

Mullins, Ryan R. (Professor)

Mullins, Ryan R, Sales Optimization Summit, "How Does the Job Environment Predict Turnover," Arthrex, Naples, FL. (May 8, 2024).

Mullins, Ryan R, Elevate Sales Conference, "Understanding the Offer Preferences of Early-Career Salespeople," Sales Innovation Program - Clemson University. (April 23, 2024).

Mullins, Ryan R, Research Symposium for How AI and Technology are Transforming Sales, "Leading Teams into Technological Change," University Sales Center Alliance. (April 2, 2024).

Mullins, Ryan R, Sales Productivity Conference, "What's Hiding in Your Comp Plan," Sales Management Association, Atlanta, GA. (March 12, 2024).

Mullins, Ryan R, Clemson Marketing Research Symposium, "Buying Team Indecision: Addressing Group and Individual Processes that Block Purchase Decision Making," Clemson Dept of Marketing, Clemson, SC. (February 2, 2024).

Nath, Pravin (Assistant Professor)

Nath, Pravin, 2024 Marketing and Public Policy Conference, "Research at the Interface of Sustainability, Marketing, and Policy (part of panel in special session on the topic)," AMA. (June 7, 2024).

Nath, Pravin (Presenter and Principal Investigator), Swain, Scott Darren (Co-investigator), Weathers, Danny (Co-investigator), Giebelhausen, Mike (Co-investigator), S.C. Sea Grant Consortium Research Symposium, "Producer and Consumer Preferences for Direct Marketing of Seafood Products in South Carolina," S.C. Sea Grant, Conway, SC, United States. (May 15, 2024).

Gupta, Sayan, Tower, Annette Popp, Nath, Pravin, Ahern, Sydney, Bartee, Wynn, Bodwell, Charlotte, Horton, Alex, Ridgill, Trey, 2024 Clemson Research Symposium, "Touchdown or Fumble? Deciphering Super Bowl Advertising's Influence on Brand Buzz in Light of Digital Investment," Clemson University, Clemson, SC, United States. (May 8, 2024).

Nath, Pravin, Brower, Jacob (Co-author), AMA Winter Educator's Conference, "Achieving Sustainability through the Appointment of Chief Sustainability Officers: The Role of CEO and TMT Marketing Experience and CMO Presence," AMA, St. Pete's Beach, FL, United States. (February 24, 2024).

Nath, Pravin, AMA Summer Educator's Conference, "Marketing Mix Agility in an Emerging Market Context," AMA, San Francisco, CA, United States. (August 5, 2023).

Poehlman, Thomas A. (Associate Professor)

Zahay, Debra, Parker, Janna, Scheinbaum, Angeline Close, Coker, Kesha, Poehlman, Andy A, AMS Annual Conference, "Exploring the Dynamics of Cancel Culture, Brand Affiliations, and Social Media in Consumer Behavior," Academy of Marketing Science, Coral Gables, FL, United States. (May 2024).

Poehlman, Thomas A, Meetze, Keeley (Author), Association of Marketing Theory and Practice, "Country Profiles Provide Cultural Immersion Without Borders: A Peer-to-Peer Teaching Project for an International Marketing Class," Association of Marketing Theory and Practice, Hilton Head, SC, United States. (2023).

Poehlman, Thomas A, Meetze, Keeley, Association of Marketing Theory and Practice, "Educator Strategies to Contextualize Marketing Education, Examples from an International Marketing Course," Association of Marketing Theory and Practice, Hilton Head, SC, United States. (2023).

Poehlman, Thomas A, Meetze, Keeley (Author), Association of Marketing Theory and Practice, "Using AI as a Learning Assessment Tool: Proposal and Pilot-self Test for Using AI to Measure Learning in an International Marketing Class," Association of Marketing Theory and Practice, Hilton Head, SC, United States. (2023).

Raymond, Mary A. (Professor)

Raymond, Mary Anne, Society for Marketing Advances (SMA), "Being Inclusive Means Being Accessible: Problems with Digital Media for Visually Impaired Consumers," Charlotte, NC. (November 3, 2023).

Scheinbaum, Angeline C. (Associate Professor)

Zahay, Debra, Parker, Janna, Scheinbaum, Angeline Close, Coker, Keshia, Poehlman, Andy A, AMS Annual Conference, "Exploring the Dynamics of Cancel Culture, Brand Affiliations, and Social Media in Consumer Behavior," Academy of Marketing Science, Coral Gables, FL, United States. (May 2024).

Scheinbaum, Angeline Close, American Marketing Association Winter Educators' Conference, "Research Advice on Strategy Marketing," Women in Strategy, St. Petersburg, FL, United States. (February 2024).

Scheinbaum, Angeline Close, Clemson Marketing Research Symposium, "Shopping Cart use and Abandonment in E-Commerce." (February 2024).

Scheinbaum, Angeline Close, American Marketing Association Summer Educators' Conference., "How does sport sponsorship impact underage drinking?," San Francisco, CA. (August 5, 2023).

Siemens, Jennifer D. (Department Chair/Head)

Grant, Benjamin Noah (Panelist), Fredendall, Lawrence D (Panelist), Fox, Michelle Suki Bost (Panelist), Walker, Erica Black (Panelist), Warren, Patrick L (Panelist), Siemens, Jennifer Dianne (Moderator), Clemson University Research Symposium, "Create a Successful Research Team with College of Business Partners," POMS, Clemson, SC, United States. (May 8, 2024).

Swain, Scott D. (Professor)

Nath, Pravin (Presenter and Principal Investigator), Swain, Scott Darren (Co-investigator), Weathers, Danny (Co-investigator), Giebelhausen, Mike (Co-investigator), S.C. Sea

Grant Consortium Research Symposium, "Producer and Consumer Preferences for Direct Marketing of Seafood Products in South Carolina," S.C. Sea Grant, Conway, SC, United States. (May 15, 2024).

Swain, Scott Darren, Sales Force Productivity Conference, "Compensation Shrouding: What's Hiding in Your Compensation Plan," Emory University, Atlanta, GA, United States. (March 2024).

Cudmore, Andrew (Co-author), Swain, Scott Darren (Presenter/Author), 30th International Conference on Industry, Engineering, and Management Systems, "How Movie Trailer Length and Plot Revelation Impact Consumer Anticipation: The Mediating Roles of Arousal and Pleasure," Association for Industry, Engineering, and Management Systems, Disney Springs Area, FL, United States. (March 2024).

Swain, Scott Darren (Presenter/Author), Cudmore, Andrew (Co-author), Dansky, Stephan, 30th International Conference on Industry, Engineering, and Management Systems, "Process or Purity? The Impact of Analogous Reasoning on Consumers' Choices among Foods Labeled as NonGMO, Organic, and Natural," Association for Industry, Engineering, and Management Systems, Disney Springs Area, FL, United States. (March 2024).

Swain, Scott Darren (Presenter/Author), Cudmore, Andrew (Co-author), 30th International Conference on Industry, Engineering, and Management Systems, "Product Durability as a Sustainability Alibi for Luxury Purchases," Association for Industry, Engineering, and Management Systems, Disney Springs Area, FL, United States. (March 2024).

Thyroff, Anastasia (Associate Professor)

Thyroff, Anastasia, Aldridge, Faith, Sahd, Katherine, Sobush, Kathleen, Viola, Joel, White, Kerrigan, Winter AMA, "Managing Desirable Chaos in Retail Experience," AMA, St. Pete Beach, FL, United States. (February 2024).

Tower, Annette P. (Assistant Professor)

Gupta, Sayan, Tower, Annette Popp, Nath, Pravin, Ahern, Sydney, Bartee, Wynn, Bodwell, Charlotte, Horton, Alex, Ridgill, Trey, 2024 Clemson Research Symposium, "Touchdown or Fumble? Deciphering Super Bowl Advertising's Influence on Brand Buzz in Light of Digital Investment," Clemson University, Clemson, SC, United States. (May 8, 2024).

Tower, Annette Popp, Marketing Department Brown Bag, "Understanding the Impact of Weight Stigma on Charitable Giving." (April 2024).

Tower, Annette Popp (co-presenter), Peters, Kay (co-presenter), MASB Summer Summit, "Opportunity Cost & Sustainability," Marketing Accountability Standards Board, Milwaukee, WI, United States. (August 2023).

Weathers, Danny (Professor)

Nath, Pravin (Presenter and Principal Investigator), Swain, Scott Darren (Co-investigator), Weathers, Danny (Co-investigator), Giebelhausen, Mike (Co-investigator), S.C. Sea Grant Consortium Research Symposium, "Producer and Consumer Preferences for Direct Marketing of Seafood Products in South Carolina," S.C. Sea Grant, Conway, SC, United States. (May 15, 2024).

School of Accountancy

Barnes, James D. (Senior Lecturer)

Barnes, James D, SACUBO 2023 Fall Workshop, "Data Analytics: How to tell the story," Southern Association of College and University Business Officers, Alexandria, VA, United States. (November 3, 2023).

Barnes, James D, CACUBO Annual Meeting, "Data Analytics: Where do we go next?," Central Association of College and University Business Officers (CACUBO), Omaha, NE, United States. (October 1, 2023).

Barnes, James D, College Business Management Institute (CBMI), "Higher Education Analytics," Southern Association of College and University Business Officers and The University of Kentucky, Lexington, KY, United States. (July 26, 2023).

Dalton, Derek W. (Professor)

Bellora-Bienengraber, Lucia (Co-author), Dalton, Derek W. (Co-author), McPhee, Gregory Patrick (Co-author), Management Accounting Midyear Meeting, "Enabling Budgeting and Employee Turnover Intentions: The Role of Perceived Organizational Support and Error Climates," American Accounting Association - Managerial Section, Orlando, FL, United States. (January 2024).

Davis-Culler, Phebian L. (Clinical Associate Professor)

Davis-Culler, Phebian L (Presenter), South Carolina Association (SCAPA) of CPA's Fall Fest, "Developing a Data Analytics Mindset," SCAPA, Columbia, SC, United States. (November 12, 2023).

Davis-Culler, Phebian L (Co-author), 2023 Joint Meeting of the Diversity and Teaching, Learning and Curriculum Sections, "DEI Case Studies for Use in Accounting Courses," AAA, Bethesda, MD, United States. (October 20, 2023).

Davis-Culler, Phebian L (Presenter), Society of Case Research Summer Workshop/Conference, "Scars from the Flames: The Impact of Sugar Cane Burns on Minority Communities in Florida," Society of Case Research, San Jose, CA, United States. (July 28, 2023).

Garrett, Jace B. (Associate Professor)

Garrett, Jace B, BYU Accounting Research Symposium, "The Effect of Open Information on Employees' Response to Controls." (September 2023).

Garrett, Jace B (Co-author), McPhee, Gregory Patrick (Co-author), Way, Dan (Co-author), AAA Annual Meeting, "Motivating CSR Investment and Social Impact through Relative Performance Information," AAA, Denver, CO, United States. (August 2023).

Harp, Nancy L. (Associate Professor)

Mammadov, Babak (Presenter), Harp, Nancy Lee (Coauthor), Vakilzadeh, Hamid (Coauthor), 2024 Florida Atlantic University Business PhD Alumni Conference, "Does Employment-

based Healthcare Coverage Impact Financial Reporting Quality?," Florida Atlantic University, Boca Raton, FL, United States. (April 12, 2024).

Mammadov, Babak (Coauthor), Harp, Nancy Lee (Coauthor), Vakilzadeh, Hamid (Coauthor), 2024 American Accounting Association Auditing Midyear Meeting, "Does Employment-based Healthcare Coverage Impact Financial Reporting Quality?," American Accounting Association, New Orleans, LA, United States. (January 13, 2024).

Mammadov, Babak (Presenter), Harp, Nancy Lee (Coauthor), Vakilzadeh, Hamid (Coauthor), Wilbur O. and Ann Powers College of Business Seminar Series, "Does Employment-based Healthcare Coverage Impact Financial Reporting Quality?," Wilbur O. and Ann Powers College of Business, Clemson, SC, United States. (November 9, 2023).

Hawk, Holly R. (Clinical Assistant Professor)

Hawk, Holly Rhiannon, 2023 Intensive Data and Analytics Summer Workshop, "2023 Intensive Data and Analytics Summer Workshop." (2023).

Hawk, Holly Rhiannon, 2023 AAA Conference, "Building Higher Order Thinking Skills through Assessment of Information Technology General Controls." (2023).

Hawk, Holly Rhiannon, 2023 CTLA Conference, "Building Higher Order Thinking Skills through Assessment of Information Technology General Controls." (2023).

Hawk, Holly Rhiannon, 2023 AAA Spark, "Strategies to Increase Accounting Student Enrollment." (2023).

Hawkins, Erin M. (Assistant Professor)

Hawkins, Erin Michelle (Presenter), AAA Annual Meeting, "Auditors' Susceptibility to Affective Bias via Repeated Client Email Exchanges with Mixed Evidence," American Accounting Association, Aurora, CO, United States. (August 8, 2023).

Mammadov, Babak (Assistant Professor)

Mammadov, Babak (Presenter), Harp, Nancy Lee (Coauthor), Vakilzadeh, Hamid (Coauthor), 2024 Florida Atlantic University Business PhD Alumni Conference, "Does Employment-based Healthcare Coverage Impact Financial Reporting Quality?," Florida Atlantic University, Boca Raton, FL, United States. (April 12, 2024).

Mammadov, Babak (Coauthor), Golden, Joanna (Coauthor), Vakilzadeh, Hamid (Coauthor), 2024 American Accounting Association Financial Accounting and Reporting Section Meeting, "The Impact of Corporate Culture Similarity between Audit Firms and Their Clients on Financial Reporting Quality," American Accounting Association, Denver, CO, United States. (January 19, 2024).

Mammadov, Babak (Coauthor), Harp, Nancy Lee (Coauthor), Vakilzadeh, Hamid (Coauthor), 2024 American Accounting Association Auditing Midyear Meeting, "Does Employment-based Healthcare Coverage Impact Financial Reporting Quality?," American Accounting Association, New Orleans, LA, United States. (January 13, 2024).

Mammadov, Babak (Presenter), Zykaj, Blerina (Coauthor), Bonsall IV, Samuel B. (Coauthor), Clemson University School of Accountancy Brown Bag Series, "The Importance of

Financial Misconduct of Institutional Investors on Corporate Social Responsibility," Clemson University School of Accountancy, Clemson, SC, United States. (November 10, 2023).

Mammadov, Babak (Presenter), Harp, Nancy Lee (Coauthor), Vakilzadeh, Hamid (Coauthor), Wilbur O. and Ann Powers College of Business Seminar Series, "Does Employment-based Healthcare Coverage Impact Financial Reporting Quality?," Wilbur O. and Ann Powers College of Business, Clemson, SC, United States. (November 9, 2023).

McPhee, Gregory P. (Assistant Professor)

Bellora-Bienengräber, Lucia (Co-author), Dalton, Derek W. (Co-author), MCPhee, Gregory Patrick (Co-author), Management Accounting Midyear Meeting, "Enabling Budgeting and Employee Turnover Intentions: The Role of Perceived Organizational Support and Error Climates," American Accounting Association - Managerial Section, Orlando, FL, United States. (January 2024).

Garrett, Jace B (Co-author), MCPhee, Gregory Patrick (Co-author), Way, Dan (Co-author), AAA Annual Meeting, "Motivating CSR Investment and Social Impact through Relative Performance Information," AAA, Denver, CO, United States. (August 2023).

Creative Works
Clemson University
July 1, 2023 - June 30, 2024

Economics

Hobbs PhD, Bradley K. (Clinical Professor)

Exhibition

"TBD," Remnant Trust, Hayek Center. (January 1, 2020 - Present).

In conjunction with university libraries, we will host an exhibit of great and rare books pertaining to economic freedom and individual liberty.

Watson, Reed R. (Professor of Practice)

Exhibition

"TBD," Remnant Trust, Hayek Center. (January 1, 2020 - Present).

In conjunction with university libraries, we will host an exhibit of great and rare books pertaining to economic freedom and individual liberty.

Graphic Communications

Bridges, Amanda W. (Assistant Professor)

Exhibition

"Ink on what?!? Appreciation for the image carrier." (2024 - Present).

Exhibition

"Analog photography: At the intersection of art and science," Erica, The Department of Graphic Communications. (January 2024 - February 2024).

Chang, Shu (Temporary Lecturer)

Exhibition

"Women of Rochester Dress," Women's Rights National Historical Park. (November 2017 - Present).

Walker, Erica B. (Associate Professor)

Exhibition

"Ink on what?!? Appreciation for the image carrier." (2024 - Present).

Exhibition

"Grounded," Blue Ridge Arts Center Juried Exhibition. (May 2024 - June 2024).

Exhibition

"Light, Chemistry, & Creativity Through the Lens," Analog Photography Creative Inquiry Course, The Department of Graphic Communications. (April 20, 2024 - May 10, 2024).

Exhibition

"Analog photography: At the intersection of art and science," Erica, The Department of Graphic Communications. (January 2024 - February 2024).

Contracts, Grants, and Sponsored Research

Clemson University
July 1, 2023 - June 30, 2024

Economics

Gorry, Aspen (Associate Professor)

Funded

"How Do Life Events Affect Retirement Timing? Evidence from Expectations Data - Principal Investigator Leganza, Jonathan Michael," Sponsored by TIAA Institute. (July 1, 2023 - September 30, 2023).

Gorry, Devon (Associate Professor)

Funded

"Collaborative Research: FW-HTF-RL: The Future of Aviation Inspection: Artificial Intelligence and Mixed Reality as Agents of Transformation - Principal Investigator, Gramopadhye, Anand K," Sponsored by National Science Foundation. (July 1, 2023 - June 30, 2024).

Hazlett, Thomas W. (Endowed Chair)

Funded

"SII-Center: SpectrumX - The National Center for Spectrum Innovation - Principal Investigator, Hazlett, Thomas Winslow," Sponsored by University of Notre Dame. (July 1, 2023 - June 30, 2024).

Leganza, Jonathan M. (Assistant Professor)

Funded

"Collaborative Research: FW-HTF-RL: The Future of Aviation Inspection: Artificial Intelligence and Mixed Reality as Agents of Transformation - Principal Investigator, Gramopadhye, Anand K," Sponsored by National Science Foundation. (July 1, 2023 - June 30, 2024).

Warren, Patrick L. (Associate Professor)

Funded

"Empowering the Future of Disinformation Research - Principal Investigator Warren, Patrick L," Sponsored by Knight Foundation. (July 1, 2023 – March 31, 2024).

Zhou, Yichen C. (Assistant Professor)

Funded

"Collaborative Research: FW-HTF-RL: The Future of Aviation Inspection: Artificial Intelligence and Mixed Reality as Agents of Transformation - Principal Investigator, Gramopadhye, Anand K," Sponsored by National Science Foundation. (July 1, 2023 - June 30, 2024).

Graphic Communications

Pindar, Lori M. (Senior Lecturer)

Funded

"Project SUNDAYS: Engaging Rural African American Religious and Spiritual Leaders on Advance Care Planning - Principal Investigator Fasolino, Tracy King," Sponsored by Hillman Foundation. (July 1, 2023 – March 31, 2024).

Management

Fredendall, Lawrence D. (Professor)

Funded

"System Optimization for Advances in Sterile Processing - Principal Investigator, Taaffe, Kevin M," Sponsored by Medical University of South Carolina. (July 1, 2023 - June 30, 2024).

Marketing

Raymond, Mary A. (Professor)

Funded

"Clemson TIGERS ADVANCE

Transforming the Institution through Gender Equity, Retention, and Support

- Principal Investigator Jones, Robert H," Sponsored by National Science Foundation. (July 1, 2023 - December 31, 2023).

Editorial and Review Activities

Clemson University
July 1, 2023 - June 30, 2024

Economics

Fleck, Robert K. (Professor)

Editor, B.E. *Journal of Economic Analysis & Policy*, Appointed, 50 hours spent per year.
(2013 - Present)

Serve as Co-Editor for B.E. Journal of Economic Analysis & Policy.

Editorial Review Board Member, *Constitutional Political Economy*, Appointed, 10 hours spent
per year. (2013 - Present)

Member of Editorial Board

Editorial Review Board Member, *Essays Economic & Business History*, Appointed, 5 hours
spent per year. (2012 - Present)

Member of Editorial Board

Hanssen, Andy A. (Professor)

Editorial Review Board Member, Cambridge Elements, Appointed, 40 hours spent per year.
(2020 - Present)

Editorial Review Board Member, *International Review of Law and Economics*, Appointed, 40
hours spent per year. (2014 - Present)

Hazlett, Thomas W. (Endowed Chair)

Editorial Review Board Member, *Telecommunications Policy*, Appointed, 5 hours spent per
year. (January 1, 2010 - Present)

Consult with editors.

Hobbs PhD, Bradley K. (Clinical Professor)

Editorial Review Board Member, *Journal of Entrepreneurship and Public Policy*, Appointed,
15 hours spent per year. (2010 - Present)

Review and assist Editor.

Lewis, Matthew S. (Professor)

Editorial Review Board Member, *International Journal of Industrial Organization*, Appointed.
(2011 - Present)

Associate Editor

Warren, Patrick L. (Associate Professor)

Editorial Review Board Member, *Public Finance Review*, Appointed, 50 hours spent per year.
(2018 - Present)
Associate Editor

Finance

Intintoli, Vincent J. (Associate Professor)

Editorial Review Board Member, *American Journal of Business*. (2012 - 2023)

Shen, Lily (Associate Professor)

Editorial Review Board Member, *Journal of Real Estate Literature*. (April 2023 - Present)

Editorial Review Board Member, *Journal of Housing Research* (2022 to present), Appointed, 20 hours spent per year. (2022 - Present)

Worzala, Elaine M. (Clinical Assistant Professor)

Editor, *Journal of Real Estate Issues*, Appointed, 20 hours spent per year. (2019 - Present)
Associate Editor for Academia

Editorial Review Board Member, *Journal of Real Estate Literature*, Appointed. (2018 - Present)

Editorial Review Board Member, *Journal of Real Estate Research*, Appointed. (2001 - Present)

Editorial Review Board Member, *Journal of Property Research*, Appointed. (2000 - Present)

Editorial Review Board Member, *Journal of Property Investment and Finance*, Appointed, 15 hours spent per year. (1997 - Present)

Graphic Communications

Blue, Carl N. (Associate Professor)

Editor, CGC Clemson Graphic Communications LinkedIn page, 200 hours spent per year.
(January 2020 - Present)

Walker, Erica B. (Associate Professor)

Editorial Review Board Member, *Visual Communications Journal*, Elected, 12 hours spent
per year. (June 2020 - Present)
On the editorial review board to review manuscripts for publication

Editorial Review Board Member, *International Journal of Innovative Teaching and Learning in
Higher Education (IJITLHE)*. (January 2019 - Present)

Weiss, Charles T. (Professor)

Editorial Review Board Member, *Visual Communications Journal*, Appointed, 25 hours spent
per year. (June 2019 - Present)

Management

Akturk, M. Serkan (Assistant Professor)

Editorial Review Board Member, *Journal of Operations Management*. (March 2021 - Present)

Editor, *Decision Sciences Journal*. (2020 - Present)

Fredendall, Lawrence D. (Professor)

Editorial Review Board Member, *Journal of Operations Management*, Appointed, 50 hours spent per year. (May 16, 2021 - Present)

Senior Editor for Journal of Operations Management

Editorial Review Board Member, *Production Operations Management*, Appointed, 20 hours spent per year. (May 16, 2021 - Present)

Served as Senior Editor for Journal

Editorial Review Board Member, *Quality Management Journal*, Appointed, 20 hours spent per year. (May 16, 2021 - Present)

Serve on Editorial Review Board

Ingram, Amy E. (Associate Professor)

Editorial Review Board Member, *Journal of Business Venturing*. (2018 - Present)

Editorial Review Board Member, *Small Business Economics*. (2018 - Present)

Ke, Zhihong (Assistant Professor)

Editor, *International Conference on Information Systems*. (2020 - Present)

Serve as an AE for the International Conference on Information Systems.

Kettinger, William J. (Named Professor)

Editor, *MIS Quarterly Executive* (Senior Editor), Appointed, 200 hours spent per year. (January 2010 - Present)

Full control of process and acceptance of assigned paper

Kiley, Jason T. (Assistant Professor)

Editorial Review Board Member, *Journal of Management*, Appointed, 50 hours spent per year. (2023 - Present)

Editorial board member and member of methods expert review panel.

Editorial Review Board Member, *Journal of Management Studies*, Appointed, 50 hours spent per year. (2012 - Present)

Mo, Jiahui (Assistant Professor)

Editor, *Information and Management*. (October 2021 - Present)
Associate Editor for Information and Management, an A journal in our area.

Navis, Chad C. (Named Professor)

Editorial Review Board Member, *Academy of Management Review*, Appointed. (July 1, 2020 - June 30, 2025)
Review approximately 1 paper per month

Editorial Review Board Member, *Administrative Science Quarterly*, Appointed, 250 hours spent per year. (December 2016 - December 2023)
Review on average 1+ paper per month

Scott, Kristin L. D. (Professor)

Editorial Review Board Member, *Group and Organization Management*, Appointed, 30 hours spent per year. (June 2018 - Present)

Sheridan, Sharon B. (Assistant Professor)

Editorial Review Board Member, *Journal of Organizational Behavior*, Appointed, 96 hours spent per year. (2023 - Present)
Member of the board conducting reviews throughout the year.

Editorial Review Board Member, *Group and Organization Management*, Appointed, 35 hours spent per year. (April 2022 - Present)

Editorial Review Board Member, *Human Relations*, Appointed, 35 hours spent per year. (October 2020 - May 2024)

Tripp Jr, John F. (Assistant Professor)

Editor, *Journal of the Association for Information Systems*, Appointed. (January 2022 - Present)
Associate Editor

Marketing

Beeler, Lisa L. (Assistant Professor)

Editorial Review Board Member, *Journal of Personal Selling and Sales Management*,
Appointed, 60 hours spent per year. (January 1, 2023 - March 1, 2024)
Director of Dissemination

Giebelhausen, Mike (Associate Professor)

Editorial Review Board Member, *Cornell Hospitality Quarterly*. (2018 - Present)

Editorial Review Board Member, *Journal of the Academy of Marketing Science*. (2018 - Present)

Editorial Review Board Member, *Journal Service Research*. (2017 - Present)

Editor, *Journal of Business Research*. (2023 - April 2024)
Associate Editor

Mullins, Ryan R. (Professor)

Editor, *Journal of Business Research*, Appointed, 48 hours spent per year. (January 2023 - Present)

Editor, *Journal of Personal Selling and Sales Management*, Appointed, 48 hours spent per year. (August 2022 - Present)

Editorial Review Board Member, *Journal of the Academy of Marketing Science*, Appointed. (August 2019 - Present)

Editorial Review Board Member, *Journal of Service Research*, Appointed. (June 2017 - Present)

Editorial Review Board Member, *Journal of Personal Selling and Sales Management*, Appointed. (January 2012 - Present)

Nath, Pravin (Assistant Professor)

Editorial Review Board Member, *Journal of International Marketing*. (July 2020 - Present)

Editorial Review Board Member, *Journal of Business Research*. (2016 - Present)

Raymond, Mary A. (Professor)

Editorial Review Board Member, *Marketing Education Review*, Appointed. (January 1, 2021 - Present)

Scheinbaum, Angeline C. (Associate Professor)

Editorial Review Board Member, *Journal of Contemporary Issues in Advertising*, Appointed, 20 hours spent per year. (2021 - Present)

Editorial Review Board Member, *Journal of Advertising*, Appointed, 20 hours spent per year. (2017 - Present)

Editorial Review Board Member, *Journal of Advertising Research*, Appointed, 20 hours spent per year. (2017 - Present)

Editorial Review Board Member, *Journal of Business Research*, Appointed, 20 hours spent per year. (2016 - Present)

Editorial Review Board Member, *Journal of Consumer Marketing*, Appointed, 20 hours spent per year. (2014 - Present)

Editorial Review Board Member, *Journal of the Academy of Marketing Science*, Appointed, 20 hours spent per year. (2013 - Present)

Editorial Review Board Member, *Sport Marketing Quarterly*, Appointed, 20 hours spent per year. (2013 - Present)

Swain, Scott D. (Professor)

Editor, *Journal of Business Research*, Appointed. (2022 - Present)

Editor, *European Journal of Marketing*, Appointed. (2018 - Present)

Editorial Review Board Member, *Journal of International & Interdisciplinary Business Research*, Appointed. (2018 - Present)

Editorial Review Board Member, *Journal of Business Research*, Appointed. (2017 - Present)

Editorial Review Board Member, *International Journal of Business Research*, Appointed. (2016 - Present)

Editorial Review Board Member, *Journal of Management and Engineering Integration*, Appointed. (2016 - Present)

Editorial Review Board Member, *Journal of Marketing Analytics*, Appointed. (2015 - Present)

Thyroff, Anastasia (Associate Professor)

Editorial Review Board Member, *Journal of Global Scholars of Marketing Science*. (2017 - Present)

Tower, Annette P. (Assistant Professor)

Editorial Review Board Member, *Journal of International Marketing*. (July 22, 2020 - Present)

Weathers, Danny (Professor)

Editorial Review Board Member, *Journal of Business Research*, Appointed, 40 hours spent per year. (June 2017 - Present)

Editorial Review Board Member, *Journal of Marketing Analytics*, Appointed, 10 hours spent per year. (June 2017 - Present)

School of Accountancy

Dalton, Derek W. (Professor)

Editorial Review Board Member, *Contemporary Accounting Research*, Appointed. (2020 - Present)

Editorial Review Board Member, *Accounting and the Public Interest*, Appointed. (2015 - Present)

Garrett, Jace B. (Associate Professor)

Editorial Review Board Member, *Behavioral Research in Accounting*. (June 1, 2020 - Present)

Kisska-Schulze, Kathryn (Associate Professor)

Editorial Review Board Member, *Journal of Business Ethics*, 7 hours spent per year. (2018 - Present)

Editorial Review Board Member, *Journal of Legal Aspects of Sport*, 7 hours spent per year. (2016 - Present)

Editorial Review Board Member, *American Business Law Journal*, 5 hours spent per year. (2014 - Present)

Editorial Review Board Member, *Rocky Mountain Law Journal*, 5 hours spent per year. (2013 - Present)