



Department of
**GRAPHIC
COMMUNICATIONS**

INTERNSHIP PROGRAM

Program Overview

The Clemson Graphic Communications Internship Program is designed to provide students with experiential learning as they pursue their degree and prepare to enter the workforce. Students must complete two internships before graduating with the following requirements in order to earn credit:

- Full-time (40 hrs/week)
- Minimum of 12 weeks in summer and 15 weeks in spring/fall
- Relevant to Graphic Communications
- Paid

Internship Process

Hiring an intern should follow normal company procedures such as interviews, background check, and onboarding. Students must submit approval forms before beginning their internships and will submit periodic reflection papers on their experience, along with a video documenting their experience for fellow students. Employers are asked to submit an online evaluation form at the end of the internship period.

Attracting Top Students

In order to attract the best students, please consider competitive pay rates along with assistance in housing. Many students are burdened with 12-months leases in Clemson that can be difficult to sub-lease. Many employers provide either fully-furnished housing for interns or monthly stipends to offset temporary housing costs.

Maximizing the Internship Experience

An internship can be a highly rewarding experience for both the student and the employer. Students gain valuable work experience that enhances the relevance of their academic courses, while employers are introduced to new viewpoints and begin building a pipeline for potential full-time hires. In order to create the most valuable internship experience, consider some of the following:

- **Special Projects** – meaningful and impactful projects the interns can work on throughout the semester
- **Mentorships** – a supervisor or coworker that can provide some guidance as they navigate the new company
- **Rotations** – allow students to experience various divisions or roles within the company

For questions about the program, please contact:

Bobby Congdon, GC Internship Coordinator, at rcongdo@clemson.edu