Note: Please change or remove wording in yellow highlights to reflect the specifics of your study. Your finished Informational Letter should not have any highlighted text.

Study of [Fill in with *Vague* Title]

January 8, 2015

Dear Participant:

I am a student enrolled at Clemson University in Psychology 3100. To meet the requirements for this course, we collect data for a class project. The purpose of my project is to survey college students regarding the decisions that they make about choosing a college major. Thirty students who are at least 18 years old have been invited to participate. As part of the procedures, you will be asked to complete a brief survey about how you selected your college major. Information from this survey will allow us to know more about how college students select a major and how to better target marketing materials.

This survey will take about 15 minutes to complete. This survey does not collect any identifiable information; no one will know who responded to any of the survey items.

Participation is voluntary. You can refuse to answer any questions at any time and can withdraw without any penalty. Return of the survey indicates your willingness to participate.

The professor overseeing this student class project is Robert L. Campbell, who may be contacted at campber@clemson.edu.

Thank you for your assistance in this survey.

Your name goes here