

**Gary E. Everhardt Park Break Program  
Visitor Management and Marketing  
Great Smoky Mountains National Park  
Gatlinburg, TN  
Dates: April 26-May 3, 2025**

**Application**

**The opportunity:** The Institute for Parks at Clemson University, the Friends of the Smokies, and the U.S. National Park Service (NPS) announce an exciting opportunity for graduate students at **Great Smoky Mountains National Park in TN/NC**. The objective of this program is for students to develop multi-media materials of park experiences and destinations that provide useful guidance to better serve park visitors and to empower visitors to seek destinations that match their expectations by helping distribute visitation across GRSM. The results of this Park Break will produce destination descriptions that will help visitors make decisions about where they want to recreate with a stated goal of dispersing use to under-utilized destinations in the park.

**Application Deadline is March 24, 2025. Send Completed Application to Bob Powell at [rbp@clemson.edu](mailto:rbp@clemson.edu)**

**First Name:**

**Last Name:**

**Email Address:**

**Address (Street, City, State, Zip/Post code):**

**Country of Residence (if outside USA):**

**Primary Telephone Number:**

**Emergency Contact (name and phone number):**

**Education:** (List your educational degrees and current educational status; Note: applications are only accepted from currently enrolled MA/MS and PhD candidates)

**Name of Department and University/College where currently enrolled:**

**Name of major advisor and email address:**

**Title and topic of thesis/dissertation:**

**Gender identity (optional):**

**Racial identity (optional):**

**Applicants Statement (300 words or less):** Please describe your personal and educational background and discuss how this opportunity will help you to attain your career/professional goals.

**How did you find out about the Gary E. Everhardt Park Break Program?**

Partners:



A Partnership between College of Behavioral, Social, and Health Sciences and  
College of Agriculture, Forest, and Life Sciences

Clemson University

P (864) 656-0787; email: [rbp@clermson.edu](mailto:rbp@clermson.edu)

Website: <http://www.clemson.edu/cuip/>