

The George B. Hartzog, Jr.

Environmental Awards Program

2023



**INSTITUTE
FOR PARKS**

HARTZOG – THE MAN

1920 - 2008



Often called “America’s Greatest Idea,” our national park system protects and showcases our most important natural, cultural, and historical resources. Yosemite, Yellowstone, Grand Canyon, and Great Smoky Mountains are easily recognizable names to most Americans. Muir, Mather, Albright, Hartzog are not so recognized. Generally, the parks are known, but not the people behind them.

Indeed, our system of national parks were established and perpetuated as a result of the efforts and ingenuity of a select group of individuals. These individuals are as significant to the cultural well-being of this country as any of those persons more recognizable in our history texts.

George B. Hartzog, Jr. was one such “man behind the scenery.” As the seventh Director of the National Park Service from 1964 to 1973, his administration led the largest expansion of the national park system, adding 72 units. The many accomplishments of the “Hartzog Years” include:

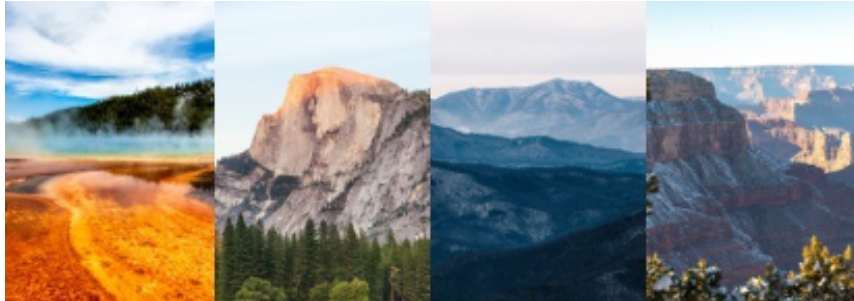
- Initiated an Amendment to the Alaska Native Claims Settlement Act of 1971 reserving 80 million acres of State and Native Interest Lands for possible inclusion in national park, forest, wildlife refuge, and wild and scenic rivers systems. From these and other lands, Congress in 1980 more than doubled the size of the national park system, adding more than 43 million acres.
- Instrumental in the development and passage of: The Wilderness Act; The Land and Water Conservation Fund Act; the Wild and Scenic Rivers Act; and the National Trails System Act.
- Developed recruitment, training, and promotion initiatives for women, minorities, and Native Americans in national park management programs.
- Created the Volunteers in Parks (VIP) program. Volunteers currently outnumber full-time employees and many services could not be provided without these individuals.
- Initiated the “Bring Parks to People” urban park programs; “Summer in the Parks” and “Parks for All Seasons” youth programs in partnership with public schools, local governments and citizen organizations; “Living History” programs that link generation to generation; and “Environmental Education Landmarks” curricula to foster a sense of community in our society.

Director Hartzog is listed in *Who's Who in America*, *Who's Who in the World*, and profiled in *Exemplary Public Administrators, Character and Leadership in Government*. The Jefferson National Expansion Memorial in St. Louis, Missouri houses the George B. Hartzog, Jr. Visitor Center.

After leaving government service, he continued to provide leadership as Director (1973–1998), President, and Chairman (1995–1998) of the White House Historical Association, Chairman of the Trustees of the White House Endowment Trust (1998–2004), the Wolf Trap Associates (Chairman), National Trust for Historic Preservation, and numerous other cultural and environmental groups. His legacy may be best summarized by the Secretary of the Interior's Advisory Board:

"There will never come an end to the good he has done."

THE ENVIRONMENTAL AWARDS PROGRAM



Each award may be conferred upon honorees that meet one or two of the related criteria for that award. A description of each award's history along with its recipient follows:

THE BENTON H. BOX AWARD

The Award is named in appreciation of Dr. Box's distinguished career as an educator/ administrator, especially as Dean of the College of Forest and Recreation Resources at Clemson University, which he led to national and international recognition for academic excellence and for leadership in fostering innovation in resource management. The Award recognizes the teacher who by precept and example inspires in students the quest for knowledge; or the administrator who fosters a learning environment and encourages curriculum innovation to inculcate an "environmental ethic" as the rule of conduct involving resource management, development and utilization; or the private practitioner whose management over a sustained period demonstrates leadership in preserving, enhancing, renewing and restoring a livable environment.

Benton H. Box Award

is presented to

Dr. Amanda L. Stronza

Professor, Texas A&M University

for recognition as a leader in preserving our natural environment and teacher who inspires in students the quest for knowledge and encourages curriculum innovation to inculcate an "environmental ethic" as the rule of conduct.

Dr. Amanda Stronza is an anthropologist, photographer, conservationist, and professor in Ecology and Conservation Biology at Texas A&M University. Her passion is in understanding how humans relate to other animals. Why do we love certain species? Why do we ignore, fear, or feel disdain for others? In places where people coexist with wild animals, what can we learn? Who are the stewards, what do they know, what are their concerns, and what do they need? These questions have inspired 30 years of research and conservation in 12 countries in the Amazon, southern Africa, and southeast Asia. Her work combines anthropology, conservation biology, and animal studies with years of living in rural and traditional communities and learning from people who understand nature and culture as deeply entwined, and who see wild animals as ancestors and kin.

Amanda is known for her stories and photographs of animals. People often say she has a way capturing what they feel about animals, even if they don't know how to express it. She has used this talent to raise more than \$9 million for wildlife conservation, animal rescue, and research. Since 1996, her ethnographic work in the Amazon has focused on ecotourism and wildlife conservation with Indigenous communities in Ecuador, Peru, and Bolivia. In 2006, she co-founded the Applied Biodiversity Science Program, a multidisciplinary graduate program, funded by the National Science Foundation, for students and faculty who work in biodiversity conservation. In 2013, with a grant from The Howard G. Buffett Foundation, she co-founded and directed Ecoexist, a non-profit organization devoted to supporting human-elephant coexistence in Botswana. Her current research is supported by the U.S. Department of Agriculture, examining human-lion interactions in the Kalahari. She is launching new research on human-macaque interactions in Nepal and India, with the aim of developing a generalizable theory of coexistence.

As a photographer with Getty Images, Amanda has published hundreds of photos in media outlets, including Rolling Stone, The Wall Street Journal, People, National Geographic, Variety, and The Guardian, among many others. She co-produced and co-scripted two documentary films, about ecotourism in the Amazon and human-elephant interactions in Botswana, with a third underway about gold-mining in Peru.

In recent years, she has gained attention for her practice of creating memorials for animals she finds killed on roads, sidewalks, and trails. Her photographs and essays encourage reflection on the relationships between humans and animals, and how we process grief. They have been featured widely in public media and fine art galleries.

Amanda may be best known as the best friend to Matilda, a beloved Australian cattle dog who shared an adventurous life with Amanda for 18 years. When Matilda passed away in 2023, thousands of people from around the world wrote with love and condolences and created a fund in her honor. Amanda is working to make “Matilda Day” an annual opportunity to give to senior dogs in shelters everywhere.

THE DWIGHT A. HOLDER AWARD

The Award is named in honor of Mr. Holder's illustrious career as an entrepreneur and public servant. As Chairman of the South Carolina Parks, Recreation and Tourism Commission he led South Carolina's parks into a new era of service to the people of South Carolina and the nation. The Award recognizes outstanding work by doctoral graduates from the Department of Parks, Recreation and Tourism Management and the Department of Forestry and Environmental Conservation; a member of either Department's faculty for original research, scholarly writing, and innovative and inspired teaching; the faculty adviser and graduate student as a team, for initiatives that foster understanding of and provide new insights into the promotion, management, wise use and enjoyment of South Carolina's natural and cultural heritage in perpetuity; and distinguished academic leadership by a member of either Department's faculty and staff.

The Dwight A. Holder Award

is presented to

Dr. Ian E. Munanura

Associate Professor, Oregon State University

for outstanding work and sustained achievement that foster understanding, wise use, and conservation of natural and cultural resources.

Dr. Ian E. Munanura is a transformative force in the realm of conservation, uniting academia with real-world impact. His remarkable educational journey and extensive professional experience have left an indelible mark on the fields of ecotourism, wildlife conservation, and community sustainability. Dr. Munanura's story epitomizes dedication and innovation, and reflects a lifelong commitment to redefining humanity's relationship with nature and nurturing harmony between rural communities and wildlife.

In 2000, Dr. Munanura embarked on his academic journey, earning a bachelor's degree in management from the University of Rwanda. Recognizing the pivotal connection between management and the environment, he pursued higher education in the field of conservation. In 2004, he achieved a master's degree in conservation and tourism from the prestigious Durrell Institute of Conservation and Ecology at the University of Kent in the UK. This pivotal experience laid the foundation for his significant contributions to the field of ecotourism and integrated biodiversity conservation. The pinnacle of his academic journey came in 2013 when Dr. Munanura graduated with a doctorate in Parks, Recreation, and Tourism Management from Clemson University in South Carolina, USA. This achievement not only cemented his expertise but also armed him with the tools to effect positive and tangible outcomes in academia and conservation leadership.

At Oregon State University, he holds a tenured position as an associate professor in the College of Forestry's Department of Forest Ecosystems and Society. His teaching intertwines ecotourism, community sustainability, and wildlife conservation. In the United States, his research explores the intricate relationship between forest-based recreation and racial equity, while in Africa, he studies solutions to human-wildlife conflict through sustainable nature-based tourism practices. Beyond the classroom, he nurtures the next generation of global conservation leaders by mentoring both graduate and undergraduate students. Dr. Munanura is a prolific author with 23 articles published in peer-reviewed journals, showcasing his applied research and thought leadership. His passion for advancing ecotourism is underscored by his role as a co-editor of a seminal book on ecotourism in sub-Saharan Africa and his contributions as an author to 5 book chapters, all dedicated to the vital subject of ecotourism as a mechanism for human-wildlife conflict mitigation and sustainability. Further, as an Associate Editor for the *Journal of Ecotourism* and a peer-reviewer for top-tier journals in his field, Dr. Munanura contributes significantly to the dissemination of knowledge in the realm of ecotourism and conservation.

Dr. Munanura's contributions extend well beyond academia. Serving as the Coordinator for the International Union for Nature Conservation's Forest Landscape Restoration Program in the East and Southern Africa region, he led the launch of a groundbreaking multinational forest restoration needs assessment program, demonstrating visionary leadership. His impact in Rwanda is particularly profound. As Chief of the Party and later as Senior Ecotourism Advisor for USAID-funded projects, he spearheaded community-led ecotourism enterprises, offering sustainable alternatives to resource exploitation and enhancing the livelihoods of vulnerable populations residing near Nyungwe National Park.

During his tenure as Chief of the Party, he played a pivotal role in establishing the iconic canopy walkway at Nyungwe National Park and catalyzed the creation of ecotourism-based social enterprises.

Dr. Munanura's legacy is further solidified by his role as a country director for the Wildlife Conservation Society (WCS) in Rwanda. Collaborating with the WCS headquarters at the Bronx Zoo, he expanded conservation programs, such as biodiversity monitoring and research, across Rwanda's vital ecosystems, including Nyungwe National Park, Akagera National Park, and the biodiverse Gishwati-Mukura Forest landscape. At the heart of his conservation leadership journey lies his directorship of the Wildlife Conservation Society's field conservation project at Nyungwe National Park. In the early 2000s, during a critical post-conflict period in Rwanda, his visionary leadership led to boundary demarcation and political negotiations that elevated Nyungwe Forest's status to a national park and ensured its legal protection. Furthermore, his trans-frontier collaboration efforts with Burundi's Kibira National Park exemplify his commitment to collaborative biodiversity preservation efforts.

THE WALTER T. COX AWARD

The Award is named in appreciation of Dr. Cox's distinguished career in education and public service, especially his tenure as President of Clemson University and as the Director of the Santee-Cooper Authority. The Award recognizes sustained achievement in public service on the firing line, where the public interest meets the private interest in public policy formulation and administration; distinguished leadership and support of innovation in conflict resolution of policy initiatives that enhance the quality of life; personal achievements during a career or in a specific episode that provides inspiration and leadership to others in serving the above purposes.

The Walter T. Cox Award

is presented to

Charles F. Sams III

19th Director of the National Park Service

for sustained achievement in public service, providing leadership in the administration of public lands, and for policy formation affecting our natural and cultural resources.

Charles F. “Chuck” Sams III was ceremonially sworn in as the 19th director of the National Park Service on Dec. 16, 2021, by Interior Secretary Deb Haaland. Sams is Cayuse and Walla Walla and is an enrolled member of the Confederated Tribes of the Umatilla Indian Reservation in Northeast Oregon, where he grew up. He also has blood ties to the Cocopah Tribe and Yankton Sioux of Fort Peck.

Sams most recently served as Oregon Governor Kate Brown's appointee to the Pacific Northwest Power and Conservation Council (NW Council) where he held a position as a council member from March to December of 2021. Prior to joining the NW Council, he served as executive director for the Confederated Tribes of the Umatilla Indian Reservation.

For 30 years, Sams has worked in tribal and state government, and in the non-profit natural resource and conservation management field, with an emphasis on the responsibility of strong stewardship for land preservation for this and future generations.

Sams is a veteran of the U.S. Navy where he served as an intelligence specialist. He holds a Bachelor of Science in business administration from Concordia University and a Master of Legal Studies in Indigenous Peoples Law from the University of Oklahoma School of Law. He lives with his wife, Lori Lynn (Reinecke) Sams and their youngest daughter in Alexandria, VA.

THE WILLIAM C. EVERHART AWARD

The Award is named in appreciation of the distinguished career of Bill Everhart as field interpreter, researcher, administrator, author, and creator of the National Park Service's Harpers Ferry Center for creative design and communication, which has received national and international recognition for excellence. The Award recognizes sustained achievements during a career or in a specific episode that illuminate, provide creative insights to, and that foster an appreciation of our natural and cultural heritage.

The William C. Everhart Award

is presented to

Dr. Kathryn Stevenson

Associate Professor, NC State University

for sustained achievements that illuminate, provide creative insights, and that foster an appreciation of our natural and cultural heritage.

Dr. Kathryn Stevenson is an associate professor in the Parks, Recreation & Tourism Management department at NC State University in Raleigh, NC. She researches how nature is good for kids – the benefits of time outdoors -- and how kids are good for nature – how youth offer unique perspectives for environmental challenges. Her most recent projects include building capacity of evaluation both in North Carolina and nationally and understanding how youth-led conversations around the environment may help overcome political polarization among adults. Her work has been featured in several national news outlets, including the *New York Times*, *Washington Post*, and *National Public Radio*.

Kathryn is active in environmental education practitioner communities in North Carolina and beyond. She oversees an undergraduate environmental education minor at NC State, serves on the NC Environmental Education Certification advisory board, and is active in both the Environmental Educators of North Carolina and the North American Association of Environmental Education. She enjoys partnering with organizations to support program evaluation, including work with the NC Science Museums, Muddy Sneakers, the NC Arboretum, and the National Recreation Foundation.

Kathryn is a North Carolina native, and grew up going to summer camp and hiking in the NC mountains. She has a BS in Biology from Davidson College, where she developed an outreach program for the herpetology lab where she volunteered. Kathryn has since spent over 20 years working in environmental education, as a residential outdoor educator, high school science teacher, and university professor.

THE FRAN P. MAINELLA AWARD

The Fran P. Award is named in appreciation of the dynamic career of Fran Mainella as the first woman Director of the National Park Service. As Director, she focused some of her many efforts on creating systems of connected parks and developing innovative partnerships to expand services. Director Mainella was previously the Director of the Florida State Park Service and the Executive Director of the Florida Recreation and Park Association. The Award recognizes sustained and innovative achievement by a woman in the management of North America's natural, historic or cultural heritage.

The Fran P. Mainella Award

is presented to

Lisa Sumption

Director of the Oregon Parks and Recreation Department
***for sustained and innovative achievement by a woman in the
management of North America's natural, historic or cultural heritage.***

Lisa Sumption has been serving as the Director of the Oregon Parks and Recreation Department since 2014, concurrently holding the position of Oregon's State Historic Preservation Officer. With a tenure of over 23 years in public service, Sumption stands as one of the longest-serving agency directors on the Governor's Enterprise Leadership team. She oversees the vast Oregon state park system comprising over 113,000 acres and 254 recreational, scenic, cultural, and historical sites with 53 overnight campgrounds.

In addition to managing a biennial budget of \$370 million and leading a team of approximately 900 employees, Sumption also serves as the President of the National Association of State Park Directors, recently completed a term as an instructor at the National State Park Leadership School, and was most recently appointed to serve on the National Parks System Advisory Board by Secretary of the Interior Deb Haaland.

Recognized for her strategic vision, collaborative approach, and commitment to advancing park systems, Sumption has made significant contributions to the preservation, accessibility, and sustainable management of recreation and historic resources both within Oregon and nationally. In her free time, Sumption can be found in parks across the country, hiking, kayaking and camping with her husband, two adult children and their boxer dog, Lily.

The Institute for Parks

The Clemson University Institute for Parks (CUIP) provides research, education, training, and outreach that enhances the management of the world's parks and protected areas. It accomplishes this by providing park and protected area managers with innovative research to support science-based decision-making; and by developing current and future leaders in the park movement by providing interdisciplinary and transformative education and training programs. Currently the CUIP has over 35 Clemson University Faculty affiliates (Fellows) from 4 colleges. For more information, see www.Clemson.edu/cuip

The Hartzog Fund

The Hartzog Fund began in 1978 when colleague William C. Everhart, through a gift to Clemson University, sought to honor George B. Hartzog, Jr. the seventh Director of the National Park Service. The Fund allows the Institute for Parks and the Dept. of Parks, Recreation, and Tourism Management to sponsor two annual activities and one graduate student fellowship. The Hartzog Lecture Series supports an annual presentation by leading figures in the field of conservation. In addition to the Hartzog Lecture Series, the Institute for Parks hosts the annual Hartzog Awards Luncheon and gives six awards to individuals for exemplary leadership in addressing environmental issues and concerns. The Hartzog Graduate Student Fellowship began in 2003 and supports a graduate student doing research in parks associated with the National Park Service.

Please help us promote excellence in park management and conservation by making your donation to the Clemson University Foundation – Hartzog Fund and mail to:

Clemson University Foundation, c/o Donna Incropera Dant
Clemson University, 110 Daniel Dr., Clemson, SC 29631-1520

