



2024 LSP ANNUAL REPORT



The Lowcountry Stormwater Partners (LSP) is an active consortium comprised of partnerships between the Clemson Extension's Carolina Clear Program, local governments, and several local organizations dedicated to the protection and preservation of Lowcountry waterways. Together, we work with residents, contractors, and other audiences to prevent stormwater pollution. We also encourage individuals to take action, get involved, and promote personal responsibility for waterway protection.

2024 AT A GLANCE

Education:

- 3,558,666 impacts*
- 291 programs
- 57% of programming directly delivered to the audience

Outreach:

- 7,549 Impacts*
- 68 programs
- 100% of programming directly delivered to the audience

**Impacts measure the amount people learning, participating, and receiving stormwater education/outreach efforts through programs, events, and media activities. Individuals may be counted more than once if they attend multiple programs or received multiple education materials and resources. Data provided are as accurate as possible and are reviewed by multiple individuals involved in the reporting process. However, due to the nature of indirect outreach initiatives, indirect impacts numbers are typically estimates.*

"[The LSP] is an exceptional presenter. [They are] so knowledgeable and [their] style is captivating and makes learning fun. Our development is interested in relying on [them] for additional presentations." -Workshop Participant

2024 Program Highlights

The LSP buckled down to help everyone keep their waterways clean this year! We sold rain barrels, trained participants to keep common stormwater best management practices (BMPs) working, helped residents to maintain their septic systems, and celebrated our first Stormwater Awareness Week. These successful programs are a sample of our commitment to protecting Lowcountry waterways!



Rain Barrel Sales

The LSP got the public engaged with both the health of their local rivers and home landscapes through two rain barrel sales! The LSP helped 28 individuals collect rainwater from their roofs, store it for later use, and reduce the amount of stormwater runoff coming from their properties.



Rain Garden Maintenance Workshops

Using a combination of interactive classroom presentations, demonstrations, and in-field service projects, we trained 32 individuals to keep their communities' rain gardens functioning and flourishing for decades to come.



Be Septic Safe

We helped residents understand how well-maintained septic systems protect the health of their family, community, and rivers. This year we held two workshops and a social media campaign while also helping to publish state-wide billboards, a commercial, and a Be Septic Safe User's Guide!



Stormwater Awareness Week

The LSP celebrated Stormwater Awareness Week by holding a webinar, a workshop, a social media campaign, two presentations, and a BMP demonstration site tour in five days! We engaged over 100 people and we're looking forward to planning next year!

Keep in touch with the Lowcountry Stormwater Partners!

Check out our website:

<https://bit.ly/2TD0GxJ>

Follow us on Facebook:

<https://bit.ly/20use5v>

Subscribe to our newsletter:

<https://bit.ly/3LyEQau>



Clemson University Cooperative Extension Service offers its programs to people of all ages, regardless of race, color, gender, religion, national origin, disability, political beliefs, sexual orientation, gender identity, marital or family status and is an equal opportunity employer.