

# Class of 2024 Press Release

South Carolina  
New and Beginning  
Farmer Program

Clemson University Cooperative Extension Agribusiness

CLEMSON  
EXTENSION 

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## SC New and Beginning Farmer Program Now Accepting Applications for 2024 Class

**Columbia, SC** – South Carolina residents looking to launch or grow their farm businesses have access to comprehensive entrepreneurial education and business training thanks in part to a \$600,000 grant from the United States Department of Agriculture National Institute of Food and Agriculture (USDA-NIFA), awarded in 2022 and supporting the Clemson University South Carolina New and Beginning Farmer Program through 2024.

The South Carolina New and Beginning Farmer Program (SCNBFP) is a Clemson University Cooperative Extension-Agribusiness public education program focused on enabling new and beginning farmers to be successful, productive, and innovative members of their local agricultural community by providing them with the tools, knowledge, and skills necessary to be successful entrepreneurs, sound business managers, exemplary stewards of the natural environment, and successful marketers of the unique products they create. Most importantly, the SCNBFP seeks to develop individuals who have a sense of pride and enjoy a quality of life because of their investment and participation in South Carolina's #1 industry – agriculture.

Entering its 14<sup>th</sup> year, this is the third time the SCNBFP has operated under a significant USDA-NIFA grant. To date, the SCNBFP has graduated over 500 new and aspiring

farmers from the cohort program and has reached many more through additional training programs. The SCNBFP continues to extend its reach through strategic collaborations with additional agricultural support organizations such as the Farmer Veteran Coalition of South Carolina, SC Agricultural Council, Annie’s Project, and the Carolina Farm Stewardship Association.

“One in four South Carolina producers are considered new and beginning farmers with less than 10 years of experience,” says SCNBFP Director and Clemson Extension Agribusiness Agent Ben Boyles. “These emerging farmers need targeted training and technical assistance to make sure they have the skills necessary to sustain and grow their new farm businesses. Our program helps participants accelerate the development of their farm business so they can accomplish their goals faster while helping to improve access to healthy, locally-produced food for South Carolina consumers.”

The SCNBFP Class of 2024 cohort program will run from May – December 2024 and include a series of ten core agribusiness workshops focused on farm business management. Topics include business concept/plan development; financial and risk management; legal and regulatory issues; marketing strategies; soil health and pest management; and an introduction to federal, state, and local agriculture resources. While open to any qualified farmer applicant, the SCNBFP typically serves small, family farms with a focus on environmental stewardship and local food systems.

Core cohort programming will be complemented by advanced workshops developed by Clemson Extension staff throughout the state. These workshops will offer important opportunities for local peer and resource networking, as well as provide additional instruction on advanced agribusiness and production topics. All advanced workshops will run from September – November 2024 are open to members of the cohort program as well as the general public. A calendar of advanced programming workshops is posted on the SCNBFP website.

The SCNBFP will be offering a hybrid program, with half of the scheduled training events hosted in-person at the Lexington County Extension office, and the other half offered online. “There is great value in the peer-to-peer networking that occurs during in-person workshops” says Assistant Program Director Diana Vossbrinck. “At the same time,” Vossbrinck continued, “we appreciate that the SCNBFP can be more inclusive when travel requirements are limited.”

Any legal resident of South Carolina, at least 18 years of age, who is just beginning to farm or who has actively farmed for less than 10 consecutive years is eligible to apply for the SCNBFP cohort program. As many as 50 applicants will be accepted for the 2024 cohort program. Additional information, including program outline, workshop schedule, fee structure, and an online application can be found at [www.scnewfarmer.org](http://www.scnewfarmer.org). The deadline to apply is March 3, 2024.

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