2025 South Carolina **New and Beginning Farmer Program**

Clemson University Cooperative Extension Agribusiness





Application Window: December 13, 2024 – February 9, 2025



Class of 2025 Program

April 2025 – August 2025 All workshops offered online through Zoom No travel!

Visit: scnewfarmer.org for detailed program outline and online application

New for 2025!

- Two Enrollment Options* Audit Option: Take only the workshop(s) that interest you Certificate Option: Enjoy full programming benefits
- 'Lunch-and-Learns' Bonus programming covering specialized topics such as agritourism, e-commerce, and recordkeeping
- Business Plan Contest* Deliver a short presentation of your business plan for a chance to win cash prizes to support your farm

*See program outline for details

Primary Topics Covered Include:

- ✓ Business Concept & **Plan Development**
- ✓ Start-up Logistics
- ✓ Legal Issues & Risk Management
- √ Farm Financial Management
- ✓ Regulatory Issues & Resources
- ✓ Marketing & Branding
- ✓ Direct & Mediated Markets
- ✓ Soil Health Management
- ✓ Integrated Pest Management
- √ Farm Funding & **Tools You Can Use**









